



CSR

NEWSLETTER

Building Sustainable Communities

April-June (Quarter 1)
FY23-24



Health, Hygiene & Sanitation



Environmental Sustainability



Women Empowerment



Education

Snapshots for the Quarter (Q1), FY 23-24

- Preventive Healthcare through 3 Mobile Health Vans
- Project Vriddhi - Improved health and nutrition status of children and adolescents
- Skill Development Centre
- ASMITA Project- Women Empowerment through Improved access to credit and livelihood initiatives in 20 villages
- Economic Empowerment of Women Smallholders and Workers through Improved Agriculture and Inclusive Dairy Value Chain Promotion
- Improving Learning Outcomes in 135 Govt. Elementary Schools

~19,100 beneficiaries treated

~1280 beneficiaries

112 students enrolled in the course

~2,976 women engaged;
206 SHGs involved

~3,400+ women engaged;
300+ SHGs involved

~5,248 children covered





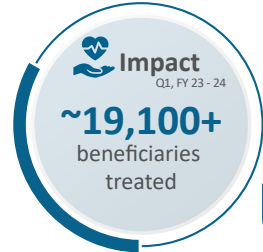
Swasthya Seva: Mobile Medical Van Facility

PI Foundation in collaboration with GVK-EMRI is implementing Swasthya Seva through 3 Mobile Health Vans for providing access to Affordable & Quality Rural Healthcare services in the remote villages of Jambusar.

OBJECTIVE

To create awareness about communicable diseases in the remote areas and to provide last mile healthcare impacting lives in 64 villages of Jambusar.

IMPACT Q1, FY 23-24	
Mobile Health Unit in field	3
Villages covered	64
Beneficiaries treated in rural areas in FY22-23	~19,100
Population covered	~118,000



- Free Health Camps organised on Gynecology & Child reproductive health: ~120+ females and children benefitted through the program.
- Real-time data is being updated, tracked and monitored in the GVK-EMRI portal.

Project Status: Ongoing



Project Vriddhi:

Improve Health and Nutrition Status of Children and Adolescents



PI Foundation in collaboration with Institute for Global Development (IGD) has been implementing Project Vriddhi to create an integrated model towards improved health and nutrition status of children and adolescents based on a continuum of intensive care approach in Jambusar block of Bharuch district.

OBJECTIVE

- To promote health & nutrition to children and adolescents with special focus on vulnerable children for health & nutritional improvement.
- Promoting behavioural change on health & nutrition in the community.
- Enhancing the knowledge and skill sets of healthcare providers.

Impact
Q1, FY 23 - 24
~1280
beneficiaries



MNGC sessions being conducted in Govt. schools



Project Status: Ongoing



Inauguration of 6 newly refurbished Anganwadi Centres

The renovated Anganwadi Centres in Samoj village was inaugurated by DDO Bharuch, Mr. PR Joshi.

Imparting Healthcare & Nutrition Services to Children & Adolescents

Coverage: Healthcare & Nutrition Services	
Total number of villages covered	16
Total number of beneficiaries reached by Anganwadi visits	840
Total number of beneficiaries reached	1280



Mobile Nutrition Guidance Centre (MNGC)*

To conduct awareness sessions about Health & Hygiene among children and adolescents.

Coverage: MNGC Sessions	
Attended by total number of children	200



* MNGC - Mobile Nutrition Guidance Centre

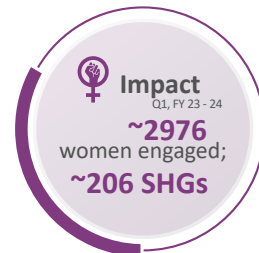


Project Asmita: Women Empowerment through improved access to credit and livelihood initiatives

ASMITA project is being implemented by Aatapi Foundation in 20 villages of Jambusar and Panoli area.

OBJECTIVE

- To strengthen SHGs by financial inclusion and cluster meetings.
- To impart skill trainings to women in order to create income generation activity.
- To create literacy & awareness about women rights, entitlements, and better access to health and finances.



Project Status: Ongoing



SHG Lending, Linkage & Engagements

They are working in total 206 SHGs and 2976 women in 20 villages of Jambusar and Panoli.

Particulars	
Monthly group meetings	615
Women linked with different Financial Institutions	100
Women linked with various Government Schemes & entitlements	332
Total Internal Lending	~27 lakhs



Trainings, Skill Development & Income Generation

- In this quarter, a total of ₹99,000 was generated by 69 women through various income generating activities.
- In this quarter, 20 women branded their small-scale businesses. The skills imparted were in Jewelry making, Rakhi making, candle & paper bag making and other entrepreneurship management skills.





Success Story: Heenaben

Heenaben is a 33 year old resident belonging to a middle class family of Piludra village. She got married at a young age; her husband works as a labourer in a private company. He is the sole earning member of the family, and they could not meet their own financial needs. Hence, Heenaben decided to sell vegetables from her home to support the family but could not make enough profits. During this time, she attended the Enterprise and Livelihood Development training conducted via our project in February 2023 and understood various aspects of business.

She also got a loan under the Ujaas Scheme of ₹30,000 and bought a handcart to sell the vegetables.

Heenaben now earns ₹450 daily and this income has boosted her confidence a lot.





Improved Agriculture and Inclusive Dairy Value Chain Promotion

PI Foundation along with its implementing partner CARE India, is implementing this project in 59 villages of Jambusar block of Bharuch district.



OBJECTIVE

The goal of the project is enabling Women Smallholders, landless workers and their institutions to sustain improved practices of enhanced livelihood returns along with institutionalization and convergence of ecosystem actors.

- To strengthen community-based cluster level federations to assume intermediary services for better access to finance, various schemes, market linkages and value chain.
- To improve Women Smallholder & Workers (WSW) alternate income from small and micro enterprise activities, agriculture and dairy value chain with adoption of improved package of practices in agriculture and allied activities.
- To promote responsive, positive and an enabling attitude towards WSW by service providers, value chain actors and market institutions.

Project Status: Ongoing



SHG SAVINGS & FINANCES

The internal lendings are used by SHG members for the purchase of livestock feed, purchase of goats, opening of small petty shops, payment of medical bills, financing of a child's education, and leasing of agricultural land.

Particulars	Amount
Total Savings	~1.32 crore
Internal Loan Lending	~1.67 lakhs



SHGs TRAININGS

There were about 1328 women trained through various sessions conducted on income generation activities like establishing beauty parlour units, effective farming practices, livestock management etc.



FARMERS' AWARDS

750 farmers for wheat and cotton were identified and given farmer diaries to record the information and costs associated with their crops & package of practices. After three rounds of assessment, a total of 54 farmers were selected for the Best Farmers of the Year award.





REFRESHER SESSION WITH MASTER TRAINERS

The reflection session on expanding the business was organized with 23 master trainers. They shared their achievements and discussed the challenges and how they overcame them.



Women, the decision-maker: Case Study of Jaya Ben

Jaya Ben from Kavali village became a member of SHG in 2018-19 by PI Foundation & Care India and has been doing dairy farming for 5 years, ever since they had only one cattle for household consumption of milk.

After attending training and by obtaining an internal loan from the SHG, she expanded her dairy herd from 1 to 3 buffaloes. She developed their own 1-acre Napier grass plot to solve their green fodder problems, saving ₹15,000 a year on fodder and linked herself with Milk Collection Center. She now makes ₹12,000 each month.

In her journey of progress, her husband has equally supported her in being available for training, managing household chores, and dairy farming.



Jaya Ben



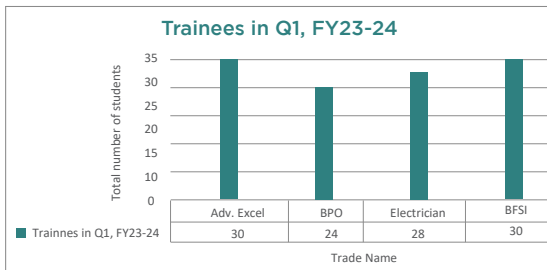
Employability-linked Skill Development Centre at Jambusar

PI Foundation along with Rural Shores has been running Skill Development Centre in Jambusar. At the Centre, unemployed and underprivileged youth are trained with vocational training courses across various trades to generate employment after the course completion.

Impact
Q1, FY 23-24
112
Students enrolled

OBJECTIVE

To improve livelihood of youth of underprivileged community.



Project Status: Ongoing



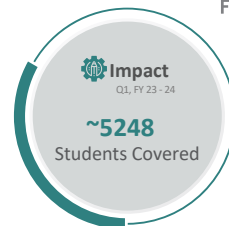
IMPACT Q1, FY23 -24

- PI Foundation Skill Development Centre enrolled 112 students in Q1 FY 23-24. The training is ongoing and students will be placed with an average salary from ₹7,000 to ₹11,000 per month.
- 50% of the total trainees enrolled are female.





Improving Learning Outcomes



PI Foundation in collaboration with Pratham Education Foundation has been implementing a CSR project to improve learning outcomes of underprivileged children in 135 elementary schools of 82 villages in Jambusar block of Bharuch district.

OBJECTIVE

- To plug the gaps in learning of children and improve their foundational literacy & numeracy skills between Grades 1 to 5.
- To build & improve the scientific thinking of children and hone their application skills.
- To strengthen and support community level education.





IMPACT Q1, FY23-24 FY22-23

Children covered through this program.

Grade/s	Particulars
Class 3-5	<p>Community Library</p> <p>Community led activity initiated to enhance & sustain the reading skills of the children in the community.</p> <p>2716 covered across 80 schools under this activity.</p>
Class 6-8	<p>Science Workshop</p> <p>The workshop was conducted to provide clear understanding about scientific concepts and phenomenon among the children.</p> <p>About 2532 children across 80 schools during the workshop.</p>



Committed to building an ESG-driven enterprise and to nurturing sustainable communities

For any Feedback/suggestions,
write to us: pifoundation@piind.com

