

December 21, 2015
Gurgaon

National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block – G
Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051
Stock Code: PIIND

The Secretary
Bombay Stock Exchange Ltd.
Corporate Relationship Deptt.
PJ Towers, Dalal Street,
Mumbai – 400 001
Stock Code: 523642

Re: Intimation regarding launch of "VIBRANT"

Dear Sir,

Pursuant to Clause 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are pleased to inform that company has launched a new product under insecticide segment to control pest of Rice Crop.

Details of product launch as required under aforesaid Clause is mentioned below

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| a) Name of the product; | VIBRANT |
| b) Date of launch; | December 21, 2015 |
| c) Category of the product; | Insecticide to control pest of rice crop |
| d) Whether caters to domestic/
international market; | Domestic Market |
| e) name of the countries in which
the product is launched (in case of international). | N.A |

You are kindly requested to take the above information on record.

Thanking you,
Yours truly,
For PI Industries Ltd


Naresh Kapoor
Company Secretary