

Building Sustainable Communities



- Employability linked Skill Development Centre at Jambusar
- Livelihood Promotion through sustained agriculture and dairy practices
- Promoting direct seeding of rice as an alternative to transplanting paddy
- Mobile health units deployed for addressing primary health issues and services against COVID-19
- Improving learning outcomes in elementary school children.....Read more



HEALTH, HYGIENE AND SANITATION

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Increase access to quality healthcare • Improve Preventive healthcare 	<ul style="list-style-type: none"> • Around 1,10,000 people will be treated by Mobile Health Vans and health camps • 90% decrease in primary healthcare issues within MMU outreach • 90% of people shall be using toilets in our intervention villages • COVID-19 relief interventions

DISASTER RELIEF

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Support government and the communities at the time of national disaster 	<ul style="list-style-type: none"> • Support government, District administration, municipal corporation, farmers and communities during COVID-19 pandemic

WOMEN EMPOWERMENT

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Improve Financial and legal literacy • Livelihood Promotion • Develop women entrepreneurs 	<ul style="list-style-type: none"> • > 10,000 women will have undergone financial and legal literacy training • > 3,000 women will have better livelihood opportunities and increased household income • > 2,000 women will be involved in the income generating activities

ENVIRONMENTAL SUSTAINABILITY THROUGH SUSTAINABLE AGRICULTURAL PRACTICES

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Impart Sustainable Agricultural practices • Environmental Sustainability through Conservation of Natural Resources • Environmental and health consciousness through stewardship 	<ul style="list-style-type: none"> • Will benefit over 40,000 new farmers through DSR • 1.8 trillion liters of water will be saved using DSR • Avg. ₹7,500 / Acre will be saved in the cost of paddy cultivation • Promote product stewardship

RURAL INFRASTRUCTURE DEVELOPMENT

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Strengthening rural infrastructure through need based interventions • Strengthening drainage network to improve sanitation facilities in the villages • Promoting rural sports 	<ul style="list-style-type: none"> • Strengthening rural electrification, roads, drinking water and toilets • Strengthening of drainage network around plant location • Promotion of rural sports

QUALITY EDUCATION AND SKILL DEVELOPMENT

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Improve age appropriate learning levels • Improve attendance • Maximize the CSR programme reach • Improve youth's employability through skill development 	<ul style="list-style-type: none"> • 70% Increase in class appropriate learning levels • Ensure > 80% school attendance • > 15,000 students will be covered through the programme • Train > 500 underprivileged youth and help them obtain jobs



Employability-linked Skill Development Centre at Jambusar

PI Foundation along with Rural Shores has resumed its operations at its Skill Development Centre in Jambusar post lockdown. At the centre, unemployed and underprivileged youth are trained with vocational training courses across various sectors to generate employment after the course completion. Previously, students successfully completing the course got an assured placement as customer care executive-BPO, field executive- sales & marketing and food & beverages service stewards. Post covid, new trade as 'electrician' has been introduced and has replaced 'food & beverage service stewards' basis the post-covid assessment of potential employment opportunities in nearby areas. The courses are for 3 months (Min 500 Hrs per trainee) with an annual intake of 400 students. Till date, eleven batches of training have been effectively completed, ensuring placements to the trained youth in their respective sectors.



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CSR FY'21

EDUCATION

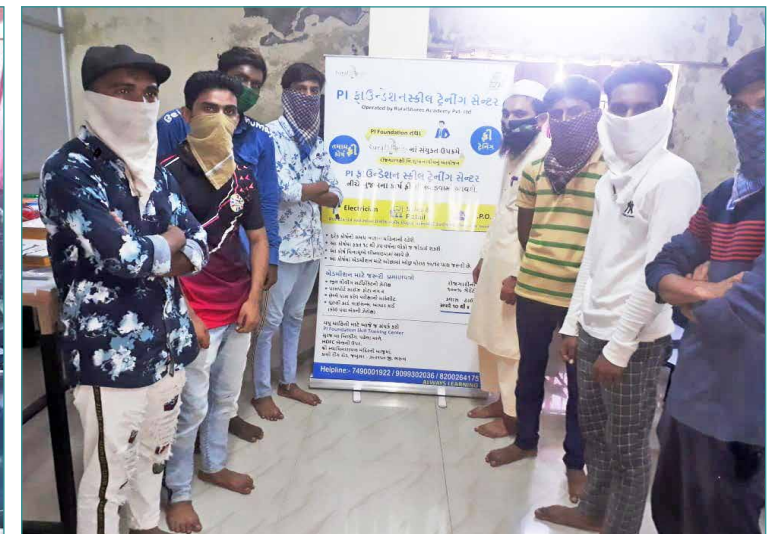
ENVIRONMENTAL SUSTAINABILITY

HEALTH, HYGIENE AND SANITATION

WOMEN EMPOWERMENT

SEPTEMBER 2020

During the month, mobilization process for screening students for twelfth batch was accomplished with 60 students finally getting shortlisted for the course despite various challenges posed during pandemic. Amongst the selected students, 30 enrolled for trade 'electrician', 25 for 'BPO executive' and 5 in 'field sales executive' after the counselling sessions.





Farmers Training for Livelihood Enhancement through Sustainable Production of Chilli

Chilli is considered as one of the commercial spice crops. It is the most widely used universal spice, named as wonder spice. Different varieties are cultivated for various uses like vegetable, pickles, spice and condiments. Farmers have to face several challenges in the crop productivity primarily due to the dearth of knowledge on the occurrence of diseases and judicious use of pesticides. Most of the chilli growers in the areas of Andhra Pradesh and Madhya Pradesh face such problems of pests and diseases, high cost of input, lack of irrigation, shortage storage facilities and lack of scientific knowledge.

PI Foundation initiated a programme for transforming the agricultural productivity of Chilli and increasing the livelihood of chilli farmers by identifying pests, diseases and yield losses in the crop. The project includes dissemination of improved package of practices (POPs) in chilli cultivation and brings sustained economic returns to farmers. The project has been initiated in select districts of Madhya Pradesh and Andhra Pradesh.



Details of work carried out so far:

State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's attended
Madhya Pradesh	Dhar	Dhar	3	1	21
	Khargone	Khargone	2	0	0
Andhra Pradesh	Kurnool	Adoni	4	0	0
	Anantapur	Anantapur	2	0	0
Total			11	1	21



Improving Learning Outcomes in 135 Govt. Elementary Schools of Jambusar

PI Foundation has been implementing a CSR project to improve learning outcomes of over 12000 children enrolled in Govt. Elementary Schools located in 82 Villages of Jambusar Block. The project envisages age & grade appropriate learning standards for students in 135 Schools of Jambusar Block in Bharuch district.

Due to lockdown all schools are closed in the state of Gujarat. However continuous engaging with children and parents through digital mode is going on.

Highlights:

- Messages were circulated on do's and don'ts during pandemic, maintaining social distance, wearing mask while going out, along with frequent washing of hands
- Activities such as creating science model and its experimentation, short stories, quiz programme, questions on general knowledge, dictation, mathematical activities are being promoted through online platform

- Regular follow up and feedback is also being taken from parents
- Cluster Resource leaders are coordinating these activities with 5722 children (from grade I-VIII) & 3414 parents from 82 villages.
- Vigyan Mitra are assisting 2309 children



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SEPTEMBER 2020

No. of villages covered	Parents & Volunteers Outreach	Total number of messages sent to parents on regular basis	Children Outreach			
			Std 1-2	Std 3 to 5	Std 6 to 8	Total
82	3414	3414	758	2655	2309	5722





Sustainable Rice Production with the Conservation of Natural Resources through Direct Seeded Rice in Multiple States of India

PI Foundation has been working closely with farmers in the agriculturally backward region of the country to promote a farming system that is more sustainable—environmentally, economically, and socially. In association with State Agricultural Universities and NGO's, our field team propagates the benefits of Direct Seeded Rice (DSR) technique through various awareness camps, farmers meetings, setting up demonstration farms with farmers and trainings across multiple rice growing states in the country.

Sowing has been completed in all the plots for kharif season in Punjab, Haryana, West Bengal and Andhra Pradesh with numerous field days and farmers meetings.





Various points discussed in these meetings included:

- Ground water conservation through DSR and reduced usage of borewells in DSR fields
- Savings in cost of cultivation, primarily labour cost.
- Sharing other advantages associated with DSR including energy and cost savings
- Yield benefits of DSR technique
- Ease of Plant Protection in DSR when compared to Transplanted Rice
- Favorable soil types for practicing DSR along with proper irrigation timing, weed and nutrient management



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SEPTEMBER 2020

State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
Haryana	Hisar	Hisar	14	7	8	298
	Jind	Jind	13	8	10	478
	Fatehabad	Fatehabad	4	3	4	143
	Karnal	Karnal	10	7	12	295
	Panipat	Panipat	8	3	10	295
	Kurukshetra	Kurukshetra	10	1	11	209
	Sonipat	Sonipat	10	1	11	200
	Yamunanagar/Ambala	Yamunanagar	7	1	8	207
	Kaithal	Kaithal	10	3	7	348
Punjab	Fazilka	Abohar	25	2	1	112
	Barnala	Barnala	20	4	2	240
	Kotkapura	Kotkapura	25	3	2	217
	Muktsar	Malout	5	4	1	296
	Mansa	Mansa	10	6	6	289
	Sangrur	Sangrur	5	5	4	217
	Amritsar	Amritsar	14	11	12	294
	Kapurthala	Jalandhar	7	7	4	480
	Moga	Moga	14	10	5	356
	Kharar	Fatehgarh	7	9	1	481
	Patiala	Patiala	14	10	10	562
	Gurdaspur	Gurdaspur	7	6	3	55
	Ludhiana	Ludhiana	7	12	8	1379

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SEPTEMBER 2020

State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
Andhra Pradesh	Krishna	SCA	10	0	0	40
	Nizamabad	N. Telangana	6	0	0	20
	Kurnool	Rayalaseema	7	0	0	0
	Narayapet	Rayalaseema	5	0	0	0
	Khamman	Khamman	4	0	0	10
	Karimnagar	S. Telangana	2	0	0	32
	Peddapally	S. Telangana	3	0	0	48
	Vijayanagaram	NCA	5	0	0	24
	West Godavari	NCA	1	0	0	6
West Bengal	Midnapur West	Midnapur West	13	19	0	595
	Bankura	Bankura	8	13	0	325
	Burdwan	Burdwan	8	6	0	185
Total			318	161	140	8736



Livelihood promotion through Sustainable Agriculture at Rayagada, Odisha

As part of our project, we strategize to enhance agriculture based income by 50% from existing income of 1,000 farmers through ensuring qualitative produce. The intervention puts emphasis on strengthening one existing Farmer Producer Organization (FPO) and promoting another new Farmer Producer Organization covering 1000 families in both Bissamcuttack and Kalyansingpur Block. We are currently working to uplift 368 farmers in Bissamcuttack Block and 632 farmers in Kalyansingpur Block.





Major activities during the month:

Sl No.	Activities	Purpose of the Activity
1	Line transplanting of sweet potato vine	For income enhancement through transplanting sweet potato
2	Land preparation for transplanting of sweet potato vine	
3	Proper input management in drumstick plant	For better plant growth and income enhancement through increased productivity
4	Cauliflower, brinjal, radish and Chili Transplantation through intercropping	For additional income generation of farm families
5	Individual contact with FIG and PG members	To increase the programme outreach, impact and ensure sustainability of the programme





Impact on early kharif vegetables:

Sl No.	Block	Farmer	Village	Product	Total Area under Kharif vegetable (Acres)	Total Production in quintals	Total Income (Rs.)
1	Kalyansinghpur	Jamuni Tiaka	Pendapraska	Brinjal	0.5	6.5	10000
2	Kalyansinghpur	Radhe Tiaka	Pendapraska	Brinjal	0.65	9.5	14500
3	Kalyansinghpur	Ela Habika	Bisipraska	Brinjal	0.3	6	9000
4	Kalyansinghpur	Lachini Kadraka	Bisipraska	Brinjal	0.5	7	10500
5	Kalyansinghpur	Nilama Praska	Bisipraska	Brinjal	0.5	10	15000
6	Kalyansinghpur	Tikimani Rengia	Krushna Nagar	Okra	11	20	22000
7	Kalyansinghpur	Tirumani Kachia	Krushna Nagar	Okra	10	20	20000
8	Kalyansinghpur	Sumitra Marlia	Krushna Nagar	Okra	9	20	18000
9	Kalyansinghpur	Sunita Marlia	Krushna Nagar	Okra	10	20	20000
10	Kalyansinghpur	Champa Karlia	Krushna Nagar	Okra	9.5	20	19000



Awareness on Coronavirus in Villages & Rural Health Care through 3 Mobile Health Units

PI Foundation in collaboration with GVK-EMRI is implementing Swasthya Seva through 3 Mobile Medical Vans that supports more than 1 lac population from remote 64 villages of Jambusar. Our Swasthya Seva ensured access to quality health care and impacted over 1 lac people residing in remote location of Jambusar taluka. This has reduced financial burden on health expenditure for the poor families.

PI Foundation is utilising these Mobile Medical Units 24x7 in 64 villages of Jambusar, Gujarat for spreading awareness on the necessity of social distancing, hand-sanitization through instruction leaflets. The services are extended for conducting thermal screening, distributing masks and other necessities to villagers.





Highlights of the ongoing activities for the month:

- Screening of 100 labourers twice a week around Jambusar plant
- Distribution of hand sanitizers
- Routine health support to people in 64 villages of Jambusar (table below)

Coverage		
Mobile Health Unit in field		3
Villages Covered		64
Population Covered		1,18,851
Operations		
Total Beneficiaries treated (15 April, 2016 - September, 2020)		3,99,430
Total Beneficiaries treated in September, 2020		7582
Total working days in September, 2020		26
MHU wise beneficiary report - Jambusar	Route	Beneficiary count - September, 2020
MHU_PIF_1	Route-1	2537
MHU_PIF_2	Route-2	2666
MHU_PIF_3	Route-3	2379
Performance		
Avg. Beneficiaries / MHU / Day		97
Avg. Villages visited/MHU/Day (No.)		3





ASMITA Project- Women Empowerment through Improved Access to Credit and Livelihood Initiatives in 20 Villages

ASMITA project is being implemented with an aim to form and strengthen Self-help groups of women for creating a sustainable base for micro finance activity in 15 villages of Jambusar and 5 villages in Panoli.



Coronavirus pandemic was viewed as a period to test the resilience of leadership and systems created in Jambusar block.

Following interventions were done during the month:

- 93 Monthly meetings with 1105 women were organized during the month to apprise group members regarding the adaptation to new normal and to orient SHG members on the symptoms & experiences shared by infected COVID members
- Efforts were made to strengthen the existing SHGs with adding more women in the groups by means of individual home visits, regularization of savings and repayment of loans
- Two Credit awareness session were organized with 28 women. They were explained about the processes involved in taking credits from UJAAS, differences in the interest rates of Ujaas and other microfinance companies. All the meetings were organised in keeping with social distancing measures and previously prepared SOPs for conducting group meetings
- SHG leaders were provided information on rights and entitlements provisioned by government during lockdown, especially on food security, widow pension, Jandhan accounts. Out of 120 mandals, 114 mandals collected the savings in the month. Total savings collected amounted to ₹2.27 lac

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SEPTEMBER 2020

- Fifteen women were registered in ATMA project
- Renewal of Joint Liability Group loan for 4 women amounting to ₹1 lac was done
- Two training sessions involving 61 women members were conducted with main focus on the scientific animal husbandry practices. Government promoted mobile veterinary clinic is functional in the area. Participants were oriented on its services by the veterinary doctor during the training



Highlights from Panoli:

- Financial literacy training of 79 women was conducted in 4 villages
- Four new self help groups (SHGs) with 57 members were formed in the reporting period in Panoli, Kapodara, Bakrol and Umarwada
- Monthly meetings of 35 groups were conducted with 364 women participants. The importance of wearing masks and lifespan of coronavirus on different surfaces was discussed. Setting up of disciplinary actions and further counselling was done to enhance regular savings
- Programme team collected total savings of ₹44,900 in the reporting period
- During the month, six women availed a loan amounting to ₹55,000 for the purposes of agriculture, house maintenance, health and business
- 50 women were included in schematic linkages such as: **Widow Pension-15 Personal Bank Account-30 & Aadhar card linkage-5**





Economic Empowerment of Women Smallholders and Workers through Improved Agriculture and Inclusive Dairy Value Chain Promotion

PI Foundation along with CARE India is implementing CSR project with a focus on agriculture improvement and inclusive dairy value chain promotion in 60 villages of Jambusar taluka. The project has focused on capacity building and improved practices related to agriculture production system and dairy value chain.





Monthly highlights:

- 90 Farmers / Agri leaders have been identified from project villages this month, cumulatively 180 farmers / Agri leaders identified for promoting sustainable agriculture practices
- Linkages with Krishi Vigyan Kendra (KVK) was established during the month for getting subsidy on fodder planting material
- Soil testing for 29 farmers has been done for soil salinity (TSS and EC) along with N,P,K
- Monthly savings meetings of 145 SHGs with the purpose of observing the SHGs functions was conducted during the reporting period
- CCAT assessment of 236 SHGs have been done using CCAT tool, cumulatively CCAT assessment of all 286 SHGs have been completed and analysis has been done
- Saving bank account of 6 SHGs have been opened, cumulatively 17 SHGs have bank accounts in last two months
- 13 SHGs have received revolving fund of ₹1,30,000 from NRLM
- 2 SHGs from villages received cash credit of ₹2 lac, cumulatively 8 SHGs received Cash credit of ₹8 lac



OCTOBER
UPDATES
COMING SOON

For any Feedback/suggestions,
write to us:
pifoundation@piind.com

Against coronavirus we have
weapons three

1. Wear
a mask



2. Maintain
social distance



3. Wash hands
frequently

