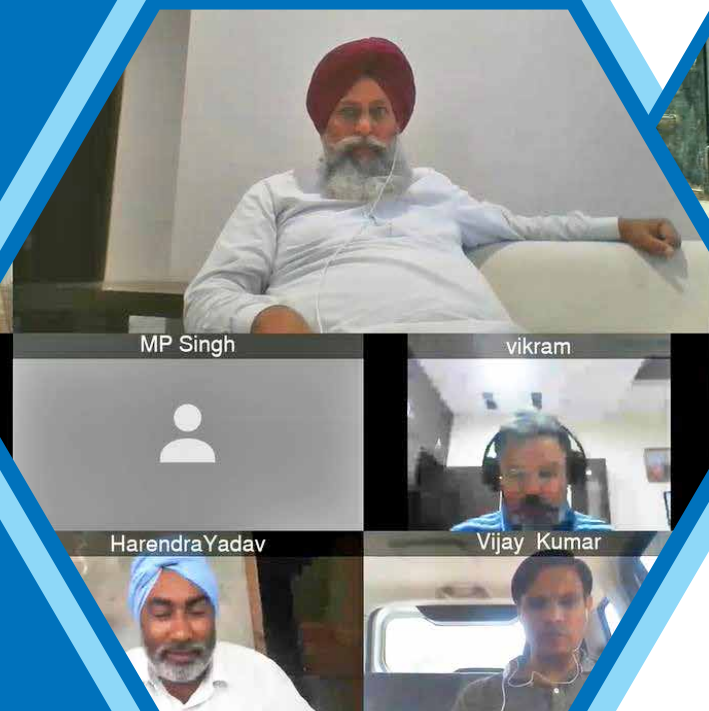


Empowering Communities...



- Mobile health units deployed for addressing primary health issues and services against COVID-19
- Provisioned ventilators for COVID-19 patients and PPE kits for frontline workers
- Promoting direct seeding of rice as an alternative to transplanting paddy
- Creating additional livelihood opportunities for local communities in the new normal
- Livelihood Promotion through sustained agriculture and dairy practicesRead more

HEALTH, HYGIENE AND SANITATION

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Increase access to quality healthcare • Improve Preventive healthcare 	<ul style="list-style-type: none"> • Around 1,10,000 people will be treated by Mobile Health Vans and health camps • 90% decrease in primary healthcare issues within MMU outreach • 90% of people shall be using toilets in our intervention villages • Covid-19 relief interventions

DISASTER RELIEF

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Support government and the communities at the time of national disaster 	<ul style="list-style-type: none"> • Support government, District administration, municipal corporation, farmers and communities during COVID-19 pandemic

WOMEN EMPOWERMENT

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Improve Financial and legal literacy • Livelihood Promotion • Develop women entrepreneurs 	<ul style="list-style-type: none"> • > 10,000 women will have undergone financial and legal literacy training • > 3,000 women will have better livelihood opportunities and increased household income • > 2,000 women will be involved in the income generating activities

ENVIRONMENTAL SUSTAINABILITY THROUGH SUSTAINABLE AGRICULTURAL PRACTICES

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Impart Sustainable Agricultural practices • Environmental Sustainability through Conservation of Natural Resources • Environmental and health consciousness through stewardship 	<ul style="list-style-type: none"> • Will benefit over 40,000 new farmers through DSR • 1.8 trillion liters of water will be saved using DSR • Avg. ₹7,500 / Acre will be saved in the cost of paddy cultivation • Promote product stewardship

RURAL INFRASTRUCTURE DEVELOPMENT

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Strengthening rural infrastructure through need based interventions • Strengthening drainage network to improve sanitation facilities in the villages • Promoting rural sports 	<ul style="list-style-type: none"> • Strengthening rural electrification, roads, drinking water and toilets • Strengthening of drainage network around plant location • Promotion of rural sports

QUALITY EDUCATION AND SKILL DEVELOPMENT

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Improve age appropriate learning levels • Improve attendance • Maximize the CSR programme reach • Improve youth's employability through skill development 	<ul style="list-style-type: none"> • 70% Increase in class appropriate learning levels • Ensure > 80% school attendance • > 15,000 students will be covered through the programme • Train > 500 underprivileged youth and help them obtain jobs



Community Initiatives Against COVID-19 Outbreak

The COVID-19 pandemic has created an unprecedented crisis. Since last three months, PI Foundation has been consistently taking up various COVID-19 relief interventions by providing agile solutions across multiple locations in India.

In June 2020, following activities were conducted as a part of our contribution in fighting the outbreak:

- Support to the local administration was incessantly provided, in fast and efficient sanitisation of large areas by deploying services of hi-tech **Japanese farm spray machines** free of cost. The drive was carried out with 60 machines and 642 machine days in nearly >34 districts, spanning across the states of Andhra Pradesh, Telangana, Rajasthan, Gujarat, Haryana, Delhi and Punjab
- Provisioned **ventilators for covid-19 patients** and PPE kits for frontline workers
- Distribution of **30,000 masks** and **>15,000 tailored masks** through PI's women empowerment programme
- Distribution **of sanitisers to old age home** in Bharuch district, Gujarat.
- Screening of laborers through mobile medical health van stationed near Jambusar Plant





Awareness on Coronavirus in Villages & Rural Healthcare through 3 Mobile Health Units

PI Foundation in collaboration with GVK-EMRI is implementing Swasthya Seva through 3 Mobile Medical Vans that supports more than one lakh population from remote 64 villages of Jambusar. Our Swasthya Seva ensured access to quality healthcare and impacted over One lakh people residing in remote location of Jambusar taluka. This has reduced financial burden on health expenditure for the poor families.





PI Foundation is utilising these Mobile Medical Units 24x7 in 64 villages of Jambusar, Gujarat for spreading awareness on the necessity of social distancing, hand-sanitisation through instruction leaflets. The services are extended for conducting thermal screening, distributing masks and other necessities to villagers.

Gram Panchayats recognized the good work done by PI during the pandemic and provided a letter of appreciation in acknowledgement.

Highlights of the ongoing activities for the month:

- Screening of 100 labors twice a week around Jambusar plantt

Coverage		
Mobile Health Unit in field		3
Villages Covered		64
Population Covered		1,18,851
Operations		
Total Beneficiaries treated (15 April, 2016- June, 2020)		3,78,689
Total Beneficiaries treated in June, 2020		6872
Total working days in June, 2020		26
MHU wise beneficiary report - Jambusar	Route	Beneficiary count - June, 2020
MHU_PIF_1	Route-1	2263
MHU_PIF_2	Route-2	2177
MHU_PIF_3	Route-3	2432
Performance		
Avg. Beneficiaries / MHU/ Day		88
Avg. Villages visited/MHU/Day (No.)		3





Sustainable Rice Production with the Conservation of Natural Resources through Direct Seeded Rice in Multiple States of India

PI Foundation has been working closely with farmers in the agriculturally backward region of the country to promote a farming system that is more sustainable—environmentally, economically, and socially. In association with State Agricultural Universities and NGO's, our field team propagates the benefits of Direct Seeded Rice (DSR) technique through various awareness camps, farmers meetings, setting up demonstration farms with farmers and trainings across multiple rice growing states in the country. Our demonstration highlights socio-economic and environmental benefits that farmers can reap using DSR technique.



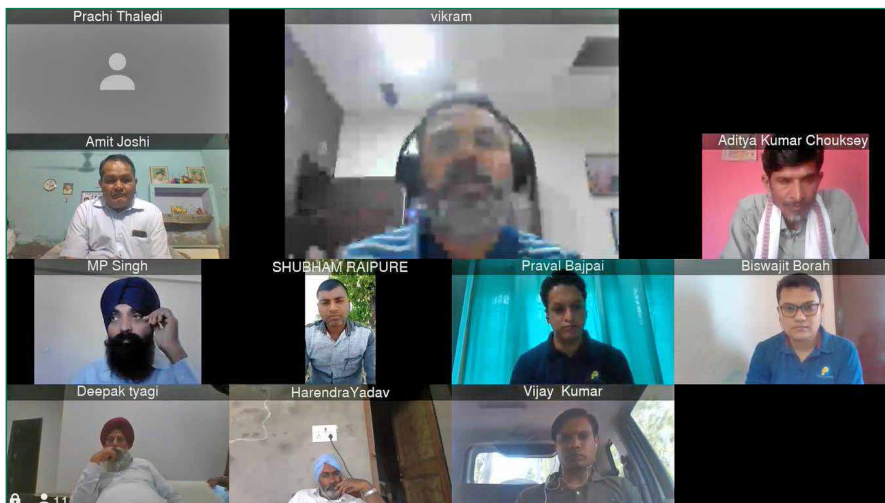


COVID-19 pandemic and consequential lockdown throughout the country has led to labour shortage in the agricultural fields across multiple states in India. Amidst the crisis, agronomists are widely advising the direct seeding of rice (DSR) as an alternative to paddy transplanting.

During the month, various communication mediums such as webinars, WhatsApp, phone calls were utilised to establish connect with >18,000 rice growing farmers across different states like Punjab, Haryana, Chhattisgarh, Karnataka, AP, etc. In some of the webinars, experts from Agri-Universities were also invited to address the issues and queries raised by farmers.

Various points discussed in these online sessions included:

- Technicalities in early stage practices in direct seeding of rice
- Sharing advantages associated with DSR including water management, labour management, energy and cost savings
- Favorable soil types for practicing DSR along with proper irrigation timing, weed and nutrient management
- Linking farmers in Punjab with machine owners for timely sowing through rental machines





Livelihood Promotion through Sustainable Agriculture at Rayagada, Odisha

As part of our project, we strategise to enhance agriculture based income by 50% from existing income of 1,000 farmers through ensuring qualitative produce. The intervention puts emphasis on strengthening one existing Farmer Producer Organisation and promoting another new Farmer Producer Organisation covering 1000 families in both Bissamcuttack and Kalyansingpur Block.

During the month of June, 2020, agriculture planning with 540 FPO members from Kalyansingpur and 368 from Bissamcuttack was completed. Main focal points were the adoption of sustainable agriculture practices in Rabi vegetable crops, marketing the produce through entrepreneur development programmes of Farmer Producer Organisations and soil sample collection techniques along with usual farmer field days.





- **Agriculture demonstration:** During the month, livelihood planning for individual paddy and vegetable farmers along with FPO members was done for kharif season. Around 40 farmers from both the blocks were selected and involved in the planning. In Bissamcuttack we promoted variety of black jeera rice and in Kalyansingpur block we promoted varieties such as BHU-11 and MAMATA, during the month.



- **Horticulture demonstration:** During the month, sweet potato nursery was raised and maintained in 2 acres of land in Bissamcuttack and 3 acres in Kalyansingpur block
- **Convergence:** Seeds of crops like chilli, brinjal, cow pea were distributed by ITDA, Raygada and Gunpur, to 841 farmers from both the blocks. Agriculture farm implements like paddy cutter, power weeder cum bush cutter, battery sprayer were also distributed by ITDA



ASMITA Project- Women Empowerment through Improved Access to Credit and Livelihood Initiatives in 20 Villages

ASMITA project is being implemented with an aim to form and strengthen Self-help groups of women for creating a sustainable base for micro finance activity in 15 villages of Jambusar and 5 villages in Panoli. Coronavirus pandemic was viewed as a period to test the resilience of leadership and systems created in Jambusar block.



Following interventions were done during the month:

- Monthly meetings were organized during the month to apprise group members regarding the adaptation to new normal. 88 SHGs with 1126 women were reached out through these meetings
- Continuous communication with SHG leaders to understand the emerging needs for savings and credit activity along with managing social distancing in group meetings
- Leaders took up the responsibility of explaining SHG members the importance of precautions against COVID -19 urged them to start wearing masks and required safety measures to be taken during field activities
- SHG leaders were provided information on rights and entitlements provisioned by government during lockdown, especially on food security, widow pension, Jandhan accounts. Out of 116 groups, 102 groups collected savings amount of ₹2.34 lac
- Credit awareness session was organized in Piludara village. They were explained about the processes involved in taking credits from UJAAS. Total 5 women from two villages - Vedach and Uber accessed loan amounting to ₹1.65 lac from UJAAS



Highlights from Panoli:

- Since group meetings have not yet started in full swing, different group members were personally visited. In the reporting month 276 personal visits were made
- COVID-19 rights and entitlements information was provided to SHG members
- Programme team collected total savings of ₹40,220 from 27 SHGs with 401 members, and deposited to the bank





Economic Empowerment of Women Smallholders and Workers through Improved Agriculture and Inclusive Dairy Value Chain Promotion

PI Foundation along with CARE India is implementing CSR project with a focus on agriculture improvement and inclusive dairy value chain promotion in 60 villages of Jambusar taluka. The project has focused on capacity building and improved practices related to agriculture production system and dairy value chain.

- Continuous awareness is being created amongst community to prevent from COVID-19 through disseminating information. Field team has created mass awareness on social distancing at 21 dairies, 96 grocery shops, 44 ration shops, 73 vegetable shops and flour mills in the villages by drawing circles at the distance of 1 to 2 meter
- Information about various government schemes have been disseminated among 1124 SHG members

- The change agents and cluster coordinators facilitated and supported SHG members to avail benefits of these schemes while following all guidelines of government. As a result, 635 members got ₹500 in their Jandhan Account, 342 members benefited by agriculture schemes, 105 members booked gas cylinder (free of cost) in Ujjwala scheme, 652 members received free ration





- Our field team also created awareness on Aarogya Setu App, as a result of which 138 people downloaded the app and learnt to utilise it
- Documents of 8 SHGs have been submitted to NRLM to process the revolving fund
- Application of 8 SHGs have been submitted for cash credit to the respective banks



- Communities were trained on sustainable agricultural package of practice in cotton through online mode for the kharif season preparation. 15 Farmers from village Dabha purchased cotton seeds (saline soil tolerant) from Agri kiosk which was demonstrated last year
- Recorded voice message has been disseminated to more than 1000 SHG members regarding preparedness against Nisarga cyclone



Improving Learning Outcomes in 135 Govt. Elementary Schools of Jambusar

PI Foundation in collaboration with Pratham Education Foundation has been implementing a CSR project to improve learning outcomes of over 12000 children enrolled in Govt. Elementary Schools located in 82 Villages of Jambusar Block. The project envisages age & grade appropriate learning standards for students in 135 Schools of Jambusar Block in Bharuch district.

Due to lockdown all schools are closed in the state of Gujarat. However continuous engaging with children and parents through digital mode is going on.

Highlights:

- Messages were circulated on do's and don'ts during pandemic, maintaining social distance, wearing mask while going out, along with frequent washing of hands
- Activities such as, creating different stories, quiz programme, questions on general knowledge, dictation, mathematical activities, creating science model and its experimentation are being promoted through online platform.
- Regular follow up and feedback is also being taken from parents
- Cluster Resource leaders are coordinating these activities with 2630 children (from grade I-VIII) & 1701 parents from 67 villages. Vigyan Mitra are assisting 389 children and 275 parents

JULY
UPDATES
COMING SOON

For any Feedback/suggestions,
write to us:
pifoundation@piind.com

Against coronavirus we have
weapons three

1. Wear
a mask



2. Maintain
social distance



3. Wash hands
frequently

