



# CSR

## NEWSLETTER

Building Sustainable Communities

FY 22-23



Health, Hygiene & Sanitation



Environmental Sustainability



Women Empowerment



Education

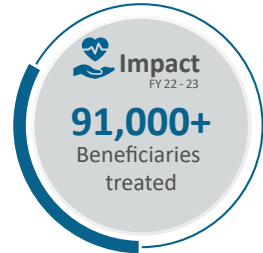
# HIGHLIGHTS OF THE YEAR FY22-23

- Preventive Healthcare through 3 Mobile Medical Vans **91,000+** beneficiaries covered
- Project Vriddhi - Improved Health and Nutrition status of Children & Adolescents **13,200+** children covered
- Saving Little Hearts **73** children treated
- Project Sahyog: Advocacy & Training on the safe usage and spraying of Agro chemicals **6,600+** farmers benefitted
- Skill Development Centre **556** students completed the course
- ASMITA Project- Women Empowerment through improved access to credit and livelihood initiatives **2,900+** women engaged; **206** SHGs involved
- Operation Nalla Tamara Purugu: An integrated approach for Chilli Black Thrips Management **2,000+** chilli farmers benefitted
- Economic Empowerment of Women Smallholders and Workers through Improved Agriculture and Inclusive Dairy Value Chain Promotion **3,400+** women engaged; **300+** SHGs involved
- Improving Learning Outcomes in 135 Govt. Elementary Schools **15,000+** children covered





# Swasthya Seva: Mobile Medical Van Facility



PI Foundation in collaboration with GVK-EMRI is implementing Swasthya Seva through **3 Mobile Medical Vans** for providing access to affordable & quality rural healthcare services in the remote villages of Jambusar.

## OBJECTIVE

To create awareness about communicable diseases in remote areas to provide last mile healthcare impacting lives in 64 villages of Jambusar.

- Free Health Camps organised at village PHCs of Jambusar on Gynaecology & Child Reproductive Health
- 1690+ women and children benefitted

OVERVIEW FY22-23	
Mobile Health Unit in field	3
Villages covered	64
Beneficiaries treated in rural areas in FY22-23	91,000+
Population covered	1,18,000
Total lab tests done	25,000+



Project Status: Ongoing



# Project Vriddhi:

## Improve Health & Nutrition Status of Children and Adolescents

Impact  
FY 22/23  
**13,000+**  
Children & Adolescents reached

PI Foundation in collaboration with Institute for Global Development (IGD) has been implementing Project Vriddhi to create an integrated model towards improved health & nutrition status of children and adolescents based on a continuum of intensive care approach in Jambusar block of Bharuch district.

### OBJECTIVE

- To promote health & nutrition of children and adolescents with special focus on vulnerable children for health and nutritional improvement.
- Promoting behavioural change on health & nutrition in the community.
- Enhancing the knowledge & skillsets of healthcare providers.



Project Status: Ongoing

\*MNGC- Mobile Nutrition Guidance Centre



## OVERVIEW FY22-23

### Imparting Healthcare & Nutrition Services to Children & Adolescents

Coverage: Healthcare & Nutrition Services	
Total villages covered	16
Anganwadi Centre	66
Total number of children aged 0 to 6 years covered	2208
Total SAM children addressed	174
Total MAM children addressed	501

### Mobile Nutrition Guidance Centre (MNGC)

To conduct awareness session about health & hygiene among children and adolescents.

Coverage: MNGC Sessions	
Total number of schools covered	27
Attended by total number of children	7316



Project Status: Ongoing



## Saving Little Hearts

### Improving the lives of Children suffering from Congenital Heart Defect



PI Foundation in collaboration with Aishwarya Trust, Chennai has contributed towards treating children suffering from Congenital Heart Defect (CHD), normally a birth defect, affecting 8 to 10 of every 1000 children born in India and a leading cause of infant mortality.

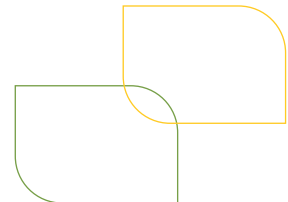
#### OBJECTIVE

To treat underprivileged children suffering from Congenital Heart Defects and helping them to lead a normal life.

#### OVERVIEW FY22-23

73 children were treated out of which majority were suffering from the following:

- Ventricular Septal Defect
- Atrial Septal Defect
- Patent Ductus Arteriosus
- ASD Closure Surgery



**Project Status: Completed**



# Project Sahyog:

## Advocacy & Training on Safe Usage & Spraying of Agro Chemicals

PI Foundation in collaboration with the Roots Foundation has been implementing this project in Punjab & Haryana to create awareness about the effective application of Agro Chemicals in their farms / crops.

### OBJECTIVE

- To create advocacy, awareness & training of farmers and applicators on the safe usage and spraying of Agro Chemicals.
- Entrepreneurship development among farmers by giving them the opportunity to lease out the equipment and transfer knowledge to other farmers.



Mega Farmers Meet at Kurukshetra, Haryana

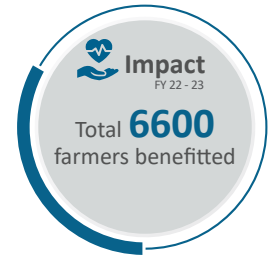


DDA distributing certificates to farmers



## OVERVIEW FY22-23

- Distributed Tractor Mounted Sprayer (TMS) to 90 farmers
- Covered 150+ villages of Punjab & 135+ villages of Haryana
- Covered 6130+ acres by renting 44 boom sprayers, 151+ villages of Punjab & Haryana



## INCOME GENERATION VIA BOOM SPRAYER

Particulars	Amount
Avg. rent of TMS per acre: Assumed market rate of region. It can vary +20 / -20	<b>₹300</b>
Total Revenue generated by renting 44 TMS in the season	<b>₹18,39,000</b>



Project Status: Completed

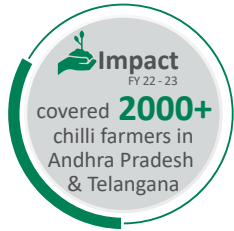




# Operation Nalla Tamara Purugu:

## An Integrated Approach for Chilli Black Thrips Management

'Operation Nalla Tamara Purugu' launched by PI Foundation and being implemented by SABC to combat invasive black thrips in chilli (locally known as Nalla Tamara Purugu) in the states of Andhra Pradesh and Telangana. The project was launched in September 2022 and is ongoing at the ground level.



### OBJECTIVE

- To create awareness and demonstrations about IPM & INM for effective management of black thrips after identification of chilli clusters.
- Create awareness about innovative technologies for pest management.



Project Status: Ongoing



# Environmental Sustainability

## OVERVIEW FY22-23

- The operation covered: 2000+ chilli farmers
- Distributed multicolored sticky straps to chilli farmers: 3300
- Distribution of safety kits: 700
- Drone-based Spray demonstrations conducted in chilli fields: 54 acres
- Total number of trainings conducted: 9



Project Status: Ongoing



## Project Asmita:

### Women Empowerment through improved access to credit and livelihood initiatives

ASMITA project launched by PI Foundation and being implemented by Aatapi Foundation in 20 villages of Jambusar and Panoli area.

**Impact**  
FY 22 - 23  
Engaged **2919**  
Women Smallholders  
Total Financial Inclusion  
of **₹94 lacs**

#### OBJECTIVE

- To strengthen the Self Help Groups (SHGs) by financial inclusion & cluster meetings.
- To impart skill trainings to women in order to create income generation activity.
- To create literacy and awareness about women's rights, entitlements, health & finances for better access.



Project Status: Ongoing



## OVERVIEW FY22-23

### SHG Savings & Finances:

- Total 206 SHGs and 2911 women in 20 villages of Jambusar & Panoli

Particulars	Amount
Total savings done by 206 SHGs	₹41 lacs
Total 341 members received loans through various financial linkages	₹50 lacs
Total loans received by 190 members of joint liability groups	₹50 lacs

- Trainings, Skill Development & Income Generation:**
  - Total 350+ women trained in capacity building and income generation activities
  - Total 143 members of SHGs generated ₹5.5 lacs through income generating activities.
- Skills imparted were in jewellery making, rakhi making, candle and paper bag making
- Capacity building trainings were conducted in Financial Literacy, Record keeping, Legal Literacy training



Project Status: Ongoing



# Improved Agriculture and Inclusive Dairy Value Chain Promotion



PI Foundation along with its implementing partner CARE India is implementing this project in 59 villages of Jambusar block of Bharuch district.

## OBJECTIVE

- To strengthen community-based cluster level federations to assume intermediary services for better access to finance, various schemes, market linkages and value chain
- To improve Women Smallholder & Workers (WSW) alternate income from small and micro enterprise activities, agriculture and dairy value chain with adoption of improved package of practices in agriculture and allied activities
- To promote responsive, positive and an enabling attitude towards WSW by service providers, value chain actors and market institutions

**Impact**  
FY 22 - 23

Engaged **3427**  
Women Smallholders  
Total Financial  
Inclusion of  
**₹86 lacs**



Project Status: Ongoing



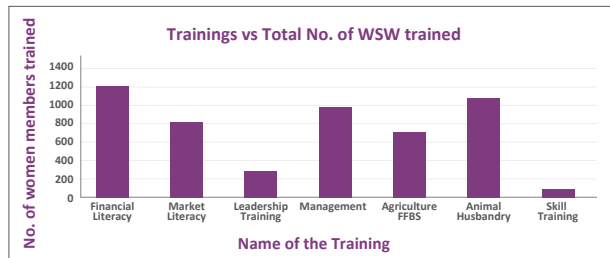
## OVERVIEW FY22-23

The project has been working with 3444 women smallholders through 300 SHGs, 6 cluster-level federations and 1 block-level federation.

### • SHG Savings & Finances

Particulars	Amount
Total Cash Credit of 300 SHGs	₹32 lacs
Total Revolving Fund	₹3.02 lacs
2 SHGS received through Community Investment Fund	₹30 lacs

### • Trainings & Skill Development



- Average Income generated per member by 286 members: ₹21,000 p.a.
- 108 women entrepreneurs were supported with sign boards for improving visibility and awareness at village level

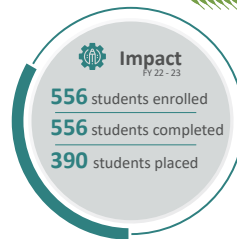
- **Digitalised Milk Collection Centre**  
Jambusar women-run Milk Collection Centre (MCC), Madafar and Pachakada received AMCS system from Dudhdhara dairy. With this achievement there are now 4 MCCs which are digitalized. For rural women, operating a computer system is a sense of pride and boosts their confidence.





# Employability-linked Skill Development

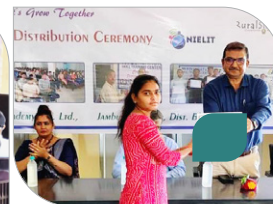
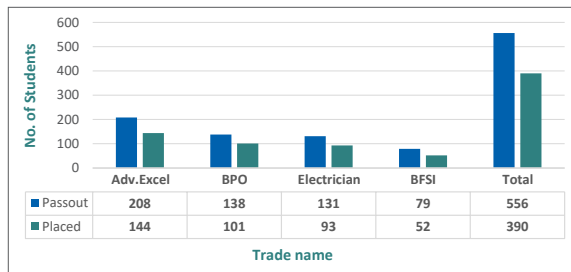
PI Foundation along with Rural Shores has been running a Skill Development Centre in Jambusar to impart vocational training across various trades to unemployed and underprivileged youth to generate employment for them after their course completion. Students got placement letters for jobs in the range of ₹7,000-11,000 salary.



## OBJECTIVE

To improve livelihood of youth of underprivileged community.

## OVERVIEW FY22-23

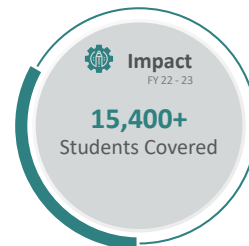


Project Status: Ongoing



# Improving Learning Outcomes

PI Foundation in collaboration with Pratham Education Foundation has been implementing a CSR project to improve learning outcomes of underprivileged children in 135 elementary schools of 82 villages in Jambusar block of Bharuch district.



## OBJECTIVE

- To plug the learning gaps in children and improve their foundational literacy & numeracy skills between Grades 1-8
- To build and improve scientific thinking of children & hone their application skills
- To strengthen and enhance support for community-level education



Project Status: Ongoing





## OVERVIEW FY22-23

Total children covered through this program:

SNo.	Activity	Coverage (Number of children)	Improvement (Increase in % in children)
1	<b>Light Activities in Class 1 to 2</b> <b>Focus:</b> Oral Skills & Number recognition	<b>1854</b>	11% can read 13% recognize 2 digits 16% perform addition/ subtraction
2	<b>Basic Learning Camps in Class 3 to 5</b> <b>Focus:</b> Phonological awareness, storytelling, Foundational Maths	<b>2745</b>	46% can read stories 51% can read 3 digit numbers 50% perform arithmetic problems
3	<b>Upper Primary in Class 6 to 8</b> <b>Focus:</b> Strengthen Foundational & Arithmetic & Advanced Competencies	<b>1527</b>	More than 70% can read & answer More than 65% can perform all arithmetic problems
4	<b>Science Workshops in Class 6 to 8</b> <b>Focus:</b> Solar, Magnet, Water, Air	<b>3407</b>	47% were able to pass science test 5% can perform practical on magnet & microscope
5	<b>Science Fairs for Class 6 to 8</b> <b>Focus:</b> Instill practice of 'Learning by Doing'. Using Models & tools to demonstrate the principles in science	<b>2230+ participated</b> <b>7700+ visited</b>	-
6	<b>Community Library for Class 3 to 8</b> <b>Focus:</b> Creating community for learning space	<b>2700</b>	-



# Education



# Committed to building an ESG-driven enterprise and to nurturing sustainable communities

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For any Feedback/suggestions,  
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