

PI COMMITTED TO FIGHTING CORONA IN THESE TURBULENT TIMES



- PI joins hands with government to fight COVID-19 crisis
- Deployment of hi-tech Japanese spraying machines for sanitization
- Distribution of ration kits to communities
- Manufacture and distribution of hand sanitizers.... [Read more](#)

HEALTH, HYGIENE AND SANITATION

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Increase access to quality healthcare • Improve Preventive healthcare 	<ul style="list-style-type: none"> • Around 1,10,000 people will be treated by Mobile Health Vans and health camps • 90% decrease in primary healthcare issues within MMU outreach • 90% of people shall be using toilets in our intervention villages

WOMEN EMPOWERMENT

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Improve Financial and legal literacy • Livelihood Promotion • Develop women entrepreneurs 	<ul style="list-style-type: none"> • > 10,000 women will have undergone financial and legal literacy training • > 3,000 women will have better livelihood opportunities and increased household income • > 2,000 women will be involved in the income generating activities

RURAL INFRASTRUCTURE DEVELOPMENT

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Strengthening rural infrastructure through need based interventions • Strengthening drainage network to improve sanitation facilities in the villages • Promoting rural sports 	<ul style="list-style-type: none"> • Strengthening rural electrification, roads, drinking water and toilets • Strengthening of drainage network around plant location • Promotion of rural sports

DISASTER RELIEF

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Support government and the communities at the time of national disaster 	<ul style="list-style-type: none"> • Support government, District administration, municipal corporation, farmers and communities during COVID-19 pandemic

ENVIRONMENTAL SUSTAINABILITY THROUGH SUSTAINABLE AGRICULTURAL PRACTICES

Objectives	Expected Outcome FY'21
<ul style="list-style-type: none"> • Impart Sustainable Agricultural practices • Environmental Sustainability through Conservation of Natural Resources • Environmental and health consciousness through stewardship 	<ul style="list-style-type: none"> • Will benefit Over 40,000 new farmers through DSR • 1.8 trillion liters of water will be saved using DSR • Avg. Rs 7,500/ Acre will be saved in the cost of paddy cultivation • Promote product stewardship

QUALITY EDUCATION AND SKILL DEVELOPMENT

Objectives	Expected Outcome FY'20
<ul style="list-style-type: none"> • Improve age appropriate learning levels • Improve attendance • Maximize the CSR program reach • Improve youth's employability through skill development 	<ul style="list-style-type: none"> • 70% Increase in class appropriate learning levels • Ensure > 80% school attendance • > 15,000 students will be covered through the programme • Train > 500 underprivileged youth and help them obtain jobs

CSR NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY



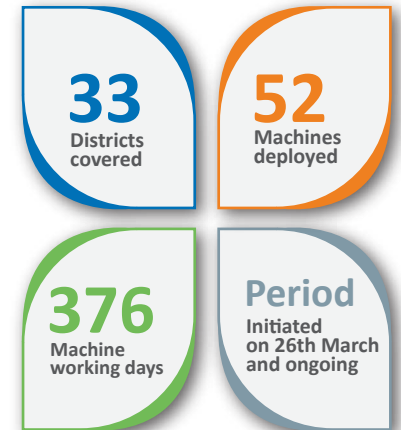
CSR FY'21 | HEALTH, HYGIENE AND SANITATION | DISASTER RELIEF | PRESS RELEASE | EMPLOYEES SPEAK

APRIL 2020

Support to Local Administration in COVID-19 Sanitation Drive

The COVID-19 pandemic has thrown unprecedented and unique challenges across the country. Government is doing mass sanitization drives across the country as a preventive measure. PI Industries through

PI Foundation joined hands with government to fight COVID-19. Support to the local administration is being incessantly provided, in fast and efficient sanitization of large areas by deploying services of **hi-tech Japanese farm spray machines** free of cost. The drive is being carried out in nearly 50+ locations so far , spanning across the states of Andhra Pradesh, Telangana, Rajasthan, Gujarat, Haryana, Delhi, Punjab and further working to see how we can support others.





Rural Health Care through 3 Mobile Health Units and Health Camps

PI Foundation in collaboration with GVK-EMRI is facilitating Swasthya Seva through 3 Mobile Medical Vans that support more than one lakh population from 64 remote villages of Jambusar. Our Swasthya Seva ensured access to quality health care and has impacted over one lakh people residing in the remote location of Jambusar Taluka, till now. This has

reduced financial burden on health expenditure for the poor families. The objective of the initiative is to provide preventive and curative healthcare with OPD services across 64 villages.

PI Foundation is utilising these Mobile Medical Units 24x7 in 64 villages of Jambusar, Gujarat for spreading awareness on the necessity of social distancing, hand-sanitization. The services are extended for conducting thermal screening, distributing masks and other necessities to villagers.



Coverage		
Mobile Health Unit in field		3
Villages Covered		64
Population Covered		1,18,851
Operations		
Total Beneficiaries treated (15 April, 2016- April, 2020)		3,66,274
Total Beneficiaries treated in April, 2020		7,167
Total working days in April, 2020		26
MHU wise beneficiary report - Jambusar	Route	Beneficiary count- April,2020
MHU_PIF_1	Route-1	1662
MHU_PIF_2	Route-2	2572
MHU_PIF_3	Route-3	2933
Performance		
Avg. Beneficiaries / MHU / Day		92
Avg. Villages visited / MHU / Day (No.)		3



PI Fully Committed in Fight against Coronavirus

COVID-19 or coronavirus has been identified as a pandemic across the globe. COVID-19 cases in India have crossed the dreaded 35,000 mark. Government and doctors across the country have been making their persistent efforts in controlling the epidemic outbreak. Contributing our bit in supporting government's initiatives against COVID-19, PI Foundation is proactively undertaking various initiatives that are summarized below:



CSR NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY



CSR FY'21 | HEALTH, HYGIENE AND SANITATION | **DISASTER RELIEF** | PRESS RELEASE | EMPLOYEES SPEAK

APRIL 2020

- **Manufacture and distribution of sanitizers to 1,35,000 people** in the neighboring communities around PI's operations in Jambusar and Panoli.
- **Distribution of over 10,000 food packets** so far to migrants and daily-wage laborers.
- Committed a significant fund towards **arranging personal protective equipment (PPE) for healthcare workers, testing kits and other infra support to government healthcare centers.**



CSR NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY



CSR FY'21 | HEALTH, HYGIENE AND SANITATION | DISASTER RELIEF | **PRESS RELEASE** | EMPLOYEES SPEAK

APRIL 2020

Our Community Efforts Receiving Appreciation

The efforts undertaken by PI are getting wide recognition from local government, administration and media.

Delhi CM Shri Arvind Kejriwal acknowledged the efforts of PI in a media briefing during the month. In his speech he mentioned, "PI has given us 10 hi-tech Japanese machines for sanitation drive free of cost and that the Delhi Government appreciates such support from the Company". Glimpse of the appreciation and media mention of our efforts:

एक-एक मकान को कराया जा रहा सेनेटाइज

मरुति विहार कालोनी में मशीनों से सेनेटाइज करते सदस्य

पीआई इंडस्ट्रीज ने जापानी मशीन से किया स्प्रे

केवल 28 मई (शनि) कोनेज कालन के वल्ले लोकटाउन में पीआई इंडस्ट्रीज कंपनी ने भी समाज सेवा की शुरुआत की है। पीआई इंडस्ट्रीज ने मुहम्म के अनर्भत अरनी आधुनिक तकनीक वाली स्प्रे मशीनों से अल केवल शहर के मॉडरटाउन हक सिंग बॉर्ड कालोनी में सेनेटाइजर का स्प्रे किया। इस मीके पर पीआई कंपनी से संजय राय, प्रिन्स ट्रेडिंग कंपनी से लकीश प्रिन्स अरि-मौजूद थे।

Siti News coverage of PI's Spraying Services Intervention

पीआई इंडस्ट्रीज ने जापानी मशीन से किया स्प्रे

कैथल, 29 मार्च (मिथल) : कोरोना वायरस के चलते लोकटाउन में पी.आई. इंडस्ट्रीज कंपनी ने भी समाज सेवा की मुहम्म में आगे आकर योगदान दिया। पी.आई. इंडस्ट्रीज ने मुहम्म के अनर्भत अपनी आधुनिक तकनीक वाली स्प्रे मशीनों से आज कैथल शहर के सेक्टर 19, लखु सचिवालय, हाऊसिंग बोर्ड कालोनी एवं मॉडल टाउन सोसायटी में सेनेटाइजर का स्प्रे किया। कंपनी के इस प्रयास की जिला प्रशासन बी.सी. कैथल, डॉ.बी.ए. व सिटी मेजिस्ट्रेट ने सराहना की। इस कार्य में कंपनी के स्थानीय विक्रता जिनदर टोडंडर कंपनी का भी बहुत सहयोग रहा। इस मीके पर जिनदर ट्रेडिंग कंपनी से सतीरा जिनदर, पी.आई. कंपनी से संजय राया आदि मौजूद थे।

Dainik Jagran

आधुनिक तकनीक वाली स्प्रे मशीनों से किया गया नगर में सेनेटाइजर का छिड़काव

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Punjab Kesari

धरे रहलें भरसित रहलें

20 News coverage of distribution of foodgrain kits by PI

कलायत में जापानी मशीन से सेनेटाइजर का स्प्रे

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Dainik Bhaskar

बाइच-तर्मदा VADODARA

चैत्र कुक्षुप

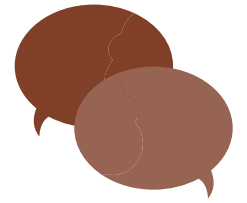
पीआई इंडस्ट्रीज का पीआई इंडस्ट्रीज द्वारा अमार्त क्रे विदरस

Divya Bhaskar

प्रशासन के विधायों का पालन करे घर में स्प्रे सुरक्षित रहे

Kanam News coverage of distribution of foodgrain kits by PI

Media activity initiated by local Government officials



Employees Respond to COVID-19

“It was, once a lifetime moment when I today saw a PI sprayer on the sanitization drive in my residential colony.

I felt so proud of being at PI when the feeling of my company dedicating its technology and resources in the service of human kind in times of crisis, crossed my mind. Thank you each and every one at PI for giving me this opportunity to be a part of such a wonderful company.”

Anisha Sharma, Administration



“Feeling proud to be PI lead and completing challenging task to save the community.

Thanks to all for support”

Mahesh Kumar, HR

“It gives me immense pleasure in sharing the gratified feeling I had when I saw the arrival of PI sprayer machines in my residential colony. I felt so proud and privileged to personally witness the efforts taken by my organization in such turbulent situation our nation is going through. Thank you PI for making each one of us a proud employee.”

Sanjeet, Marketing

MAY
UPDATES
COMING SOON

For any Feedback/suggestions,
write to us:
pifoundation@piind.com

Against coronavirus we have
weapons three

1. Wear
a mask



2. Maintain
social distance



3. Wash hands
frequently

