

Building Sustainable Communities



- Awareness on Coronavirus in Villages & Rural Health Care through 3 Mobile Health Vans
- Organizing Free Health Camp on Paediatrics at Prathmik Kumar Shala, Vedach
- Organizing Blood Donation Camp at PNL Unit 06 of PI Industries Ltd
- Sustainable Rice Production with the Conservation of Natural Resources through Direct Seeded Rice
- Reviving Cotton Production and Increasing Growers' Income in India through Eco-friendly PB knot technology

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HEALTH, HYGIENE AND SANITATION

Objectives	Expected Outcome FY'22
<ul style="list-style-type: none"> Increase access to quality healthcare Improve Preventive healthcare 	<ul style="list-style-type: none"> Around 1,10,000 people will be treated by Mobile Health Vans and health camps 80 % decrease in primary healthcare issues within MMU outreach COVID-19 relief interventions Support government, District administration, municipal corporation, farmers and communities during COVID-19 pandemic

ENVIRONMENTAL SUSTAINABILITY THROUGH SUSTAINABLE AGRICULTURAL PRACTICES

Objectives	Expected Outcome FY'22
<ul style="list-style-type: none"> Impart Sustainable Agricultural practices Environmental Sustainability through Conservation of Natural Resources Environmental and health consciousness through stewardship 	<ul style="list-style-type: none"> Will benefit Over 40,000 new farmers through DSR 1.8 trillion liters of water will be saved using DSR Avg. ₹7,500/Acre will be saved in the cost of paddy cultivation Promote product stewardship

WOMEN EMPOWERMENT

Objectives	Expected Outcome FY'22
<ul style="list-style-type: none"> Improve Financial and legal literacy Livelihood Promotion Develop women entrepreneurs 	<ul style="list-style-type: none"> > 7,000 women will be covered through programme > 4,000 women will have undergone financial and legal literacy training > 3,000 women will have better livelihood opportunities and income generating activities

QUALITY EDUCATION AND SKILL DEVELOPMENT

Objectives	Expected Outcome FY'22
<ul style="list-style-type: none"> Improve age appropriate learning levels Improve attendance Maximize the CSR programme reach Improve youth's employability through skill development 	<ul style="list-style-type: none"> 70% Increase in class appropriate learning levels ~15,000 students will be covered through the programme Train ~500 underprivileged youth and help them obtain jobs

RURAL INFRASTRUCTURE DEVELOPMENT

Objectives	Expected Outcome FY'22
<ul style="list-style-type: none"> Strengthening rural infrastructure through need based interventions Strengthening drainage network to improve sanitation facilities in the villages Farmers empowerment 	<ul style="list-style-type: none"> Strengthening rural electrification, roads, drinking water and toilets. Strengthening of drainage network around plant location Need based farmer empowerment programmes



Awareness on Coronavirus in Villages & Rural Health Care through 3 Mobile Health Vans

PI Foundation in collaboration with GVK-EMRI is implementing Swasthya Seva through 3 Mobile Medical Vans that supports more than one lakh population from remote 64 villages of Jambusar.

As the country battled the destructive second COVID-19 wave, PI Industries displayed exemplary corporate social responsibility by offering innovative and agile solutions across India to fight the outbreak.

PI Foundation and its partners continuously organise awareness sessions on precautions against COVID-19 and screening of potential cases in villages around Jambusar and Panoli along with emphasizing on the vaccination drive initiated by the government with its availability at different centres. Mobile Health Van staff spread the message among community members and beneficiaries come to avail the health services.





Highlights of the ongoing activities for the month:

- Screening of 150 labor once a week around Jambusar plant

Coverage		
Mobile Health Unit in field		3
Villages Covered		64
Population Covered		1,18,851
Operations		
Total Beneficiaries treated (15 April, 2016 - November, 2021)		5,01,096
Total Beneficiaries treated in November, 2021		7,490
Total working days in November, 2021		23
Performance		
Avg. Beneficiaries / MHU / Day		108
Avg. Villages visited / MHU / Day		3
MHU wise beneficiary report - Jambusar	Route	Beneficiary count - Nov. 2021
MHU_PIF_1	Route-1	2,490
MHU_PIF_2	Route-2	2,704
MHU_PIF_3	Route-3	2,296



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Organizing Free Health Camp on Paediatrics at Prathmik Kumar Shala, Vedach, Jambusar

PI Foundation organized the third Free Health Camp on Paediatrics at Prathamik Kumar Shala, Vedach, Jambusar. Pramukh, Taluka Panchayat, Jambusar, Medical Officer of PHC and Sarpanchs of surrounding Villages (Vedach, Uber & Nodhna) participated and appreciated the efforts by PI Foundation. 204 children were diagnosed and treated in the camp from surrounding villages of Vedach, Jambusar. Free medicines were dispensed and experienced doctors were engaged.



Giving Kids the Gift of Health

PI Foundation organised a Free Paediatrics Health Camp at Prathamik Kumar Shala Vedach, Jambusar, Gujarat on October 31, 2021. A child specialist from Vadodara conducted the camp.

204 CHILDREN diagnosed & treated

"WE CARE" is a sentiment, not a slogan at PI







Blood Donation Camp organised at Panoli 06 Unit of PI Industries

PI Foundation organized a Blood Donation Camp under the aegis of Smt. Saraswati Singhal Blood Bank Project at Panoli 06 Unit. A group of paramedics and a doctor assisted by our OHC team were present to facilitate the camp. Prior to the blood donation, donors completed a medical form with health-related information. Weight, blood pressure and body temperature was measured. Donors were given certificates, refreshments and a gift. 61 units of blood was donated by PI workforce.





Support for Integrated Drinking Water Management in Sarod, Jambusar

Safe drinking water plays a major role in the overall well-being of people, with a significant bearing on infant mortality rate, death rate, longevity and productivity. Still one sixth of the global population does not have access to safe drinking water and one-fourth to sanitation facility. Furthermore, women and children bear the major brunt of scarcity of water. Most of them walk long distances to fetch water, reducing their time and energy available for doing productive work and for acquiring basic capacities like education.

Sarod is an important village in Jambusar taluka, situated next to the PI plant. Total population of the village is approx. 9500. Our CSR interventions around plant locations is in improving health, education, facilities of drinking water, sanitation and livelihood of village community. The proposed project will improve the distribution channel of drinking water in the village and also address the existing health concerns. 90% support will be provided by **Jal Jeevan Mission** and fifty percent of remaining 10% will be provided by PI Foundation as community contribution. Rest of the amount will be deposited by community of Sarod village.

Project details:

Total Amount sanctioned: ₹48,89,236

Community Contribution: ₹4,88,924

The proposed intervention will not only improve potable drinking water facility in the village but also promote the broader objectives of Health & Hygiene in the village. The project will directly benefit over 9500 poor & underprivileged people of Sarod. Representatives from PI Foundation handed over the support to Sarpanch & Talati of Sarod Gram Panchayat in presence of community members.





Sustainable Rice Production with the Conservation of Natural Resources through Direct Seeded Rice in Multiple States of India

PI Foundation has been working closely with farmers in the agriculturally backward region of the country to promote a farming system that is more sustainable - environmentally, economically, and socially. In association with State Agricultural Universities and NGOs, our field team propagates the benefits of Direct Seeded Rice (DSR) technique through various awareness camps, farmers meetings, setting up demonstration farms with farmers and trainings across multiple rice growing states in the country.

Our field teams have been regularly conducting field days and farmer meetings keeping in view safety and necessity of precautions to be taken in this COVID-19 crisis.



State-wise Progress:

S.No.	Name of the State	No of Districts/ Territories covered	No of Demonstration plots	No of field days	No of farmer meetings	No of farmers attended
1	Haryana	10	90	132	145	7718
2	Punjab	15	150	185	637	20,839
3	West Bengal	5	25	27	23	605
4	Chhattisgarh	8	70	162	94	2618
5	Andhra Pradesh & Telangana	11	55	219	227	2925
6	Karnataka	5	45	19	120	2589
	Total	54	435	744	1246	37,294



Most of the plots in Punjab and Haryana have been harvested. Harvesting is going on in West Bengal and Andhra Pradesh with numerous field days and farmers meetings to address the concerns of farmers.

Points of Discussion in DSR Meetings:

- Yield benefits of DSR technique
- What has been the overall water saving by employing DSR technique
- Yield benefits of DSR technique
- Saving in labour cost
- Timely disease and pest management in DSR
- Various alternative techniques of managing rice stubble over usual burning in Punjab and Haryana
- Some of the farmers shared their personal testimonials on being benefited by switching to DSR

Apart from usual field days, regular stewardship and safety trainings are also being organised for farmers to ensure their maximum safety with simultaneous protection of natural resources.



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Summary of DSR work done in kharif season so far:

State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
Haryana	Hisar	Hisar	10	14	19	887
	Sirsa	Sirsa	4	12	12	657
	Jind	Jind	15	17	23	843
	Fatehabad	Fatehabad	6	14	17	814
	Kaithal	Kaithal	21	14	15	924
	Kurukshetra	Kurukshetra	11	10	15	724
	Karnal	Karnal	8	12	14	762
	Sonipat	Sonipat	5	14	11	750
	Panipat	Panipat	5	10	9	616
	Ambala	Ambala	5	15	10	741
Punjab	Fazilka	Abohar	10	6	58	1624
	Barnala	Barnala	10	9	62	1800
	Kotkapura	Kotkapura	10	4	23	805
	Muktsar	Malout	10	8	68	2112
	Mansa	Mansa	10	7	64	1958
	Sangrur	Sangrur	10	9	65	2089
	Amritsar	Amritsar	10	16	34	1134
	Gurdaspur	Gurdaspur	10	17	26	928
	Hosiarpur	Hosiarpur	10	14	23	859
	Jalandhar	Jalandhar	10	16	37	1247
	Moga	Moga	10	18	37	1391
	Kharar	Kharar	10	18	40	1392
	Patiala	Patiala	10	16	31	1146
	Ludhiana	Ludhiana	10	17	48	1420
	Jammu	Jammu	10	10	21	934

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State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
West Bengal	Midnapur West	Midnapur West	7	8	6	155
	Midnapur East	Midnapur East	5	7	5	142
	Bankura	Bankura	5	7	4	122
	South 24 PGS	Kolkata	3	2	1	33
	Burdwan	Burdwan	5	3	7	153
Chhattisgarh	Kanker	Charama	5	11	10	252
	Dhamtari/Balod	Dhamtari	10	27	21	630
	Dhamtari/Gariyaband	Kurud	17	22	15	230
	Mahasamund	Mahasamund	11	25	11	340
	Raipur	Raipur	19	42	13	580
	Rajnandgaon	Rajnandgaon	2	10	6	198
	Janjgir	Janjgir	5	11	8	208
	Bilaspur	Bilaspur	1	14	10	180
Andhra Pradesh & Telangana	Nagar Kurnool	Nagar Kurnool	5	24	26	299
	Nizamabad	Nizamabad	5	23	23	279
	karimnagar	karimnagar	5	21	20	270
	Khammam	Khammam	5	23	22	287
	Nandyal	Nandyal	5	19	18	249
	Eluru	Eluru	5	17	21	275
	Guntur	Guntur	5	13	13	191
	Miryalguda	M. Guda	5	18	22	300
	Vijayanagaram	Vijayanagaram	5	20	20	237
	Wrangal	Wrangal	5	21	21	266
Krishna	Vijayawada-2	5	20	21	272	
Karnataka	Mysore (Nanjanagud)	Mandya	10	4	30	710
	Mandya(Malavalli)	Mandya	5	3	20	505
	Chamarajanagar (Kollegal)	Mandya	10	9	30	690
	T Narasipura	Mandya	10	2	20	370
	Mandya	Mandya	10	1	20	314
Total			435	744	1246	37294



Transforming Rural Livelihood through Farmers Field School

PI Foundation is working closely with small holders' tribal farmers in the agriculturally backward region of Jharkhand. The project was envisaged to enhance the productivity of the farming land through training of farmers. Progressive farmers were identified and five demonstration plots were set up as Farmers Field School (FFS) in the project locations. The centres serve as the learning centre for the local farmers.

The following methodology has been followed during the month of November 2021: The FFS were organised on tri-weekly basis early in the morning for 4-5 hours. Every week three type of activities were conducted. These are:

- Group discussion and presentation
- Field observations and follow up activities
- Hands-on activity on pre-determined activity



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Each day before the start of field activities farmers were asked to have some discussion on structured questions and present the outcome. Structured discussions and presentation was completed in an hour leaving ample time for hands-on activities and other field observations. Farmers were divided into 5 groups of convenient size for structured discussion on topics such as:

Week	Themes	Hands-on activities
i.	<ul style="list-style-type: none"> Name the varieties/Hybrids recommended by Research system. Name the varieties/Hybrids you will grow? Why will you grow those varieties/Hybrids? Is there any advantage of growing hybrids? From where do you buy the seed and at what cost? How do you select healthy seed? 	<ul style="list-style-type: none"> Practice on seed treatment as per the local recommendations. Practice of pregermination of seed for nursery sowing. Land preparation for sowing of nursery.
ii.	<ul style="list-style-type: none"> From where do you get soil ameliorants? Which are the seed borne diseases and methods to control them? Do you know purpose and methods of seed treatment? Do you know how to pre-germinate the seed? Do you follow this practice? If yes what are the advantages? If no why? What do you understand by Integrated Pest Management (IPM) 	<ul style="list-style-type: none"> Practice on seed treatment as per the local recommendations. Practice of pregermination of seed for nursery sowing. Land preparation for sowing of nursery.
iii.	<ul style="list-style-type: none"> How do you raise the rice nursery –on flat land or raised seedbed? Which method of growing nursery is adopted: dry or wet method and why? How much organic manure and chemical fertiliser for raising nursery is used? How and when do you apply the chemical fertiliser? Do you apply some micronutrients? If yes which micronutrients and in what quantity? How do you manage the water and weed in the nursery? 	<ul style="list-style-type: none"> The farmers sow a small plot of nursery on a raised bed. To check the damage from birds, broadcast a thin layer of well decomposed farmyard manure immediately after broadcasting rice seed

Week	Themes	Hands-on activities
iv.	<ul style="list-style-type: none"> Which are the important weeds, insect, and diseases in the nursery? Farmers will observe the nursery for appearance of weeds, insect, and diseases and discuss how to control them? Do you make some arrangements of drainage in the main field? If yes how? If no Why? What is the method of irrigation? Is it from field to field or through channels? What are the advantages and disadvantages of both? Farmers also discuss how much fertilizer and at what stage it is to be used for the main crop. 	<ul style="list-style-type: none"> Second dose of Nitrogen is applied as per recommendation Observe the nursery for deficiency of micronutrients like Zinc and Iron. If observed spray these micronutrients in recommended doses. Observe presence of insect and diseases in the nursery and spary if required Hand weeding is done





Reviving Cotton Production and Increasing Growers' Income in India through Eco-friendly PB Knot Technology



PI Foundation in collaboration with The South Asia Biotechnology Centre (SABC) & Roots Foundation has launched an innovative and multi-stakeholder 'PROJECT BANDHAN: A Knot of PBW Protection' to embrace cutting-edge innovation by tagging the environmental friendly PB Knot technology to protect the cotton plant from devastating PBW (*Pectinophora gossypiella*).

Pink bollworm (PBW) is one of the major pests of cotton in India. Its infestation is a big menace to cotton cultivation in cotton growing regions of the country. Cotton growers from across the country have to incur huge yield loss due to PBW infestation. 'Project Bandhan' is an exemplary initiative to promote pheromone based IPM production system of cotton. The project involves adopting villages to showcase IPM Package of practices and implement mating disruption technology on a mass scale to control Pink Bollworm (PBW).

As part of the CSR initiative, PI Foundation supported the area wide implementation of Project Bandhan and is committed to sustainable agriculture and environmental protection. Selection of plots has been done and implementation is in full swing under the supervision of MDO.





Project Update:

- Plot selection has been done; 19 plots selected
- Appointed 9 MDO and 4 Supervisor for the plot's monitoring
- Pheromone Trap installation done
- All plots are in good condition
- Recorded the observation 15 days interval as per protocol
- Initiated the 2 PLD application
- Created the hype in the PB Knot LPDs
- Collecting the Cotton HNF Farmers
- Crop stage - Now the stage is 1st picking
- Pest incidence will be low to medium in all the plots
- Observation - Pheromone traps counts-1-2 PBW / traps
- Rosette flowers counts are negligible
- Taking the observation green boll damage PB damage in our plot and FP
- Conducted mega farmers meeting in Gujarat (Halvad, Amreli and Botad market), Andhra Pradesh & Telangana along with Karnataka and have covered 2257 farmers
- Showcased the PB Knot KPI and KPMs to 550+ cotton growers. Agriculture Scientists from the University also visited LPD and explained the importance of PB Knot technology in Karnataka

Zone	Region	Territory	Market	Village	Acres	PB Knot LPD Date
SZ2	South Telangana	Warangal	Mulugu	Keshavapur	62.5	30-07-2021
SZ2	South Telangana	Adilabad	Kagaznagar	Bodapalli	62.5	01-08-2021
SZ2	Rayalaseema	Adoni	Emiganoor	Upparahal	62.5	15-08-2021
SZ2	Rayalaseema	Adoni	Adoni	Peta	62.5	16-08-2021
SZ2	North Telangana	Miryalaguda	Munugodu	Avuvani	62.5	13-08-2021
SZ2	North Telangana	Rangareddy	Sadashivapet	Bobbigam	62.5	29-07-2021
SZ2	South Costal Andhra	Vij 2	Nandigam	Chandarlapadu	62.5	01-09-2021
SZ2	South Costal Andhra	Vij 2	Pedakorupadu	Khambampadu	62.5	05-09-2021
SZ1	North Karnataka	Raichur	Raichur	Marchettahal	62.5	13-08-2021
SZ1	North Karnataka	Gulbarga	Shahpur	Guvar	62.5	14-08-2021
WZ-3	Rajkot	Surendranagar	Chuda	Borana	62.5	31-07-2021
WZ-3	Rajkot	Surendranagar	Halvad	Mansar	62.5	04-08-2021
WZ-3	Rajkot	Bhavnagar	Amreli	Malvan	64	02-08-2021
WZ-3	Rajkot	Bhavnagar	Botad	Zamrala	60	30-07-2021





ASMITA Project - Women Empowerment through Improved Access to Credit and Livelihood Initiatives in 20 Villages

ASMITA project is being implemented with an aim to form and strengthen Self Help Groups of women for creating a sustainable base for micro finance activity in 20 villages- 15 villages of Jambusar (Sarod, Nodhna, Uber, Vedach, Samoj, Kavali, Nahar, Kangam, Amanpur, Tundaj, Kareli, Kanhva, Piludra, Nobar & Bhodar) and 5 villages of Panoli area (Panoli, Sanjali, Kapodara, Bakrol & Umarwada).

Coronavirus pandemic created an opportunity to test the resilience of the leadership and systems. Second wave has forced to adapt the new normal strigently. Following interventions were done during the month in Jambusar.

- **Strengthening of SHGs:** Monthly meetings of 126 groups were conducted and 1155 SHG members participated in the meeting. 12 new women joined Self Help Group during the month. The meetings entailed discussions on regularity of conducting meetings, savings, loan repayments, updating records and linking members with Govt. schemes. The women were made aware on vaccination drive.

- 2 preliminary meetings held in Sarod and Nobar village participated by 23 women.
- **Status of Savings:** 126 groups accumulated total savings of ₹2.18 lac.
- **Status of Loan Accessed:** 9 women accessed loans amounting to ₹1,49,600. This month's loan was majorly availed for initiating Income generating activities. 20 SHG women renewed their Joint Liability Group Loan of ₹5,00,000.





- **Cluster Meetings & Credit Awareness Camp:**

- Two cluster meetings held in Piludara & Kareli. 66 women participated in the meeting. Women were encouraged to deposit their savings and loan installments on regular basis.
- 5 Credit Awareness Camps were conducted in Vedach, Kareli, Piludra & Kahanva villages. 119 Self Help Group members from 13 Self Help Groups participated in these camps. Discussion held on paying regular savings and credit installments.

- **Leveraging Govt. Schemes:**

- 20 women joined Pradhan Mantri Jeevan Jyoti Bima Yojana.
- 16 women joined Pradhan Mantri Suraksha Bima Yojana.
- 30 women linked with Aatma project.

Highlights from Panoli:

Monthly meetings of 79 groups were conducted covering 832 SHG members. The meetings entailed discussions on regularity of conducting meetings, savings, loan repayments and linking members with insurance schemes. The women were made aware about vaccination drive and enrolment.





• Status of Savings & Loan:

- 75 groups collected total savings of ₹95,000
- A total loan amount of ₹69,000 was availed by 16 women. Majorly loan was availed for initiating income generating activity & education

Cluster Meetings:

A cluster meeting was held at Bakrol. 65 SHG women from 5 villages participated in the meeting. Members were informed and explained on Federation. Discussion regarding the group's savings and loan amount were held. Information on skill training taken by members and their efforts for starting income generating activities was shared with the members. Apart from this, information shared on various Govt. schemes and linkages and documents required for the same.

Record Keeping Training:

3 days of record keeping training was held at Bakrol Village for leaders of Bakrol, Sanjali, Umarwada, Panoli and Kapodra villages. 38 SHG leaders attended the training. Discussions were held to understand the current book keeping system and areas of improvement. It was also explained how accounts should be maintained in SHG groups.





Credit Awareness Camps:

3 Credit Awareness Camps were conducted in Sanjali, Kapodara & Bakrol which were attended by 117 SHG members. Discussions held on what is loan, importance of loan, difference of taking loan from banks and from the group, etc. Resource person also explained the process and importance of internal lending of loan from SHGs.

Skill Training (Beauty Parlour and Tailoring Class):

Beauty parlor training course continued with 15 women from Sanjali and Panoli. Tailoring training also continued in Umarwada village. Total 20 women are participating in tailoring classes. The objective of imparting such training is to allow women to start their own enterprise with these skills.

Leveraging Govt. Schemes:

22 SHG members were linked with schemes for Sukaniya Yojana, Old Age Pension, Pradhan Mantri Suraksha Bima and Pradhan Mantri Jivan Jyoti Bima.





Economic Empowerment of Women Smallholders and Workers through Improved Agriculture and Inclusive Dairy Value Chain Promotion

PI Foundation along with CARE India is implementing a CSR project with a focus on agriculture improvement and inclusive dairy value chain promotion in 60 villages of Jambusar taluka. The project has focused on capacity building and improved practices related to agriculture production system and dairy value chain.

SHG / Federation Strengthening:

- Participation in monthly savings meetings of 178 SHGs with the purpose of observing the SHGs functions. Team has ensured the discussion on importance of internal loaning and timely repayment of the loan amount.
- Entrepreneurs' women members (Sangini, Beautician, Pashu Sakhia, Tailoring women, Jewelry making etc.) promote their products and services in the saving meetings.
- Monthly meetings of all federations organized at village Kamboi in which 38 members from all 6 federations participated. The discussion points:
 - i. Case studies shared by SHG members
 - ii. Updates on federation activities by every federation representative





- iii. Promotion and marketing of the products/ services of federation/ individual members through stalls
- iv. Experience sharing and discussion on issues faced in dealing with banks and how federation takes this forward
- v. Discussion on role of federation in taking up social issues
- vi. Discussion on community contribution
- 3 SHGs from village Dabha have regularly repaid the Cash Credit Limit within a year, so the loan has been renewed, they received a loan of ₹3,00,000 (₹1,00,000 each) from Bank of Baroda. 2 SHGs from village Jantran and Chhidra received loan of ₹2,00,000 under Mukhya Mantri Mahila Utkarsh Yojana.
- One exposure visit has been organized to KLEAP- Kutch for the CARE team along with cluster coordinators to observe and learn the strategies of federation strengthening.
- 10 advance level financial literacy trainings have been organized in which 122 SHG members participated. 10 trainings on leadership and management have been organized in which 109 SHG members participated.
- 10 gender dialogues have been organized with 117 couples in project villages.

Income Generating Activities:

- 15 days training on basic tailoring has been organized for 15 landless SHG members from project villages.
- 5 set ups have been developed at identified beneficiaries of all 5 (Beautician, Tailoring, Paashu sakhi, Sangini, Jewelry making) with the project support and exposure visits have been organized for other trainees to motivate them.





Dairy Interventions:

- Milk Collection Center (MCC) of villages Madafar, Kapuriya and Sangdi have distributed bonus (vessel and cash) to the customers on the occasion of Diwali.
- Monthly meeting of Milk Collection Center of excellence organized at village Nada in which 12 MCC members participated. Business management training for MCC members and federations organized on the base of identified gaps and challenges.
- General meeting for all customers organized at Madafar and Panchkada Milk Collection Centers. Supervisor of Dudhdhara dairy facilitated the meeting.
- 5 Farmer Field Business School (FFBS) sessions on cattle and goat management organized to promote good animal husbandry practices.
- Maasik Samvad (monthly discussion) organized using online platform to share project highlights of the month and established formal feedback mechanism.
- As a part of setting formal feedback mechanism, 6 boxes placed at Milk Collection Centers so that SHG members can give their suggestions / feedback.





Agricultural Interventions :

- TOT for cluster coordinators and change agents have been organized on storage of yield and marketing, cattle shed and dairy entrepreneurship, animal husbandry schemes on I-khedut portal and importance of CIBIL score as a part of financial literacy. 138 Agri leaders have been given training by cluster coordinators and change agents on such topics of TOT.
- 20 identified women farmers for wheat demonstration plots have been given input material – seeds, hydrogel and NPK. The seeds have been provided by Krishi Vigyan Kendra.
- 5 FFBS sessions on storage of yield and marketing have been organized on cotton demonstration plots in which 128 female farmers and 29 male farmers participated.
- 2 FFBS cum exposure visits have been organized on Agri-Silvi plots in which 37 female farmers and 11 male farmers participated.
- 25 plots of barren land have been identified for Napier grass. 250 farmers have been enlisted for kitchen garden as a part of scaling up strategy.

- 5 FFBS have been organized on model kitchen gardens in which 48 female farmers and 13 male farmers participated.
- 25 agriculture entrepreneurs established vermicompost units, project supported them with vermicompost bags and vermes.
- 2 Cluster level meetings of marketing committee members were organized to discuss collective selling of products.





Employability-linked Skill Development Centre at Jambusar

PI Foundation along with Rural Shores has been running a Skill Development Centre in Jambusar. At the centre, unemployed and underprivileged youth are trained with vocational training courses across various sectors to generate employment after the course completion. New trade as 'electrician' has been introduced this year and has replaced 'food & beverage service stewards' basis the post-covid assessment of potential employment opportunities in nearby areas. The courses are for 3 months (Min 500 hrs per trainee) with an annual intake of 400 students.

PI Foundation Skill Development Centre has been running smoothly after COVID-19 second wave with strict adherence of protocol. Total 377 students enrolled in 2021-22. 226 students successfully completed their courses and 121 got placement.

Currently batch is running with 151 students - 45 enrolled for trade 'Electrician', 45 for 'BPO Executive', 34 in 'Advance Excel' and 27 in 'Mobile Repairing'.





Improving Learning Outcomes in 135 Govt. Elementary Schools of Jambusar

PI Foundation in collaboration with Pratham Education Foundation has been implementing a CSR project to improve learning outcomes of over 12,000 children enrolled in Govt. Elementary Schools located in 82 Villages of Jambusar Block. The project envisages age & grade appropriate learning standards for students in 135 schools of Jambusar taluka in Bharuch district.

Highlights during the month:

- Total **5587** children (from grade I-VIII) participated in regular activities
- **2542** parents & volunteers coordinated with Cluster Resource Leaders and Vigyan Mitra
- 10 day First Learning Camp completed in 12 villages
- Light activities completed in 12 villages

- **Language & Math Learning Camp:** Language & Math Camp completed in 65 villages. 2564 children participated in these camps from class 3 to 6 in 66 villages under the direct supervision of CRL.

Children Group:

- 314 Children group running with 2026 children from Std 1 to 8. Children are learning in groups with the help of various TLM and books distributed.



CSR NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY



CSR FY'22 | HEALTH, HYGIENE AND SANITATION | ENVIRONMENTAL SUSTAINABILITY | WOMEN EMPOWERMENT | EDUCATION

NOVEMBER 2021

Science Workshop:

- Science workshops were completed in 67 villages during the month by Vigyan Mitra. Total 1726 children participated from Std 6 to 8. Workshop was conducted on nature and environment.

No. of villages covered	Parents & Volunteers Outreach	Total number of messages sent to parents on regular basis	Children Outreach			
			Std 1-2	Std 3 to 5	Std 6 to 8	Total
84	2542	2542	1297	2564	1726	5587



DECEMBER
UPDATES
COMING SOON

For any Feedback/suggestions,
write to us:
pifoundation@piind.com

Against coronavirus we have
weapons three

1. Wear  a mask
2. Maintain  6 feet social distance
3. Wash hands  frequently