

# Building Sustainable Communities



- Awareness on Coronavirus in Villages & Rural Health Care through 3 Mobile Health Vans
- ASMITA Project - Women Empowerment through Improved access to credit and livelihood initiatives in 20 Villages
- Skill Development Centre
- Reviving Cotton Production and Increasing Growers' Income in India through Eco-friendly PB knot technology

.....Read more

### HEALTH, HYGIENE AND SANITATION

	Outcome FY'21-22
<ul style="list-style-type: none"> <li>• Increase access to quality healthcare</li> <li>• Improve Preventive healthcare</li> <li>• Support government and the communities at the time of national disaster</li> </ul>	<ul style="list-style-type: none"> <li>• Around 90,287 people were treated by Mobile Health Vans and health camps</li> <li>• 80 % decrease in primary healthcare issues within MMU outreach</li> <li>• Setting up of 5 oxygen plants across 5 hospitals in Gujarat, Rajasthan, Haryana and Delhi.</li> <li>• Oxygen concentrators to Udaipur Chambers of Commerce</li> <li>• COVID-19 isolation Centre at Delhi and a 50 bed isolation centre at Bharuch, Gujarat</li> <li>• Financial assistance to Arogya dham Hospital, Gwalior to procure CT Scan machine to facilitate better diagnostics &amp; treatment for COVID-19 patients</li> <li>• Distribution of masks and lifesaving medicines to underprivileged</li> </ul>

### RURAL INFRASTRUCTURE DEVELOPMENT

Objectives	Outcome FY'21-22
<ul style="list-style-type: none"> <li>• Strengthening rural infrastructure through need based interventions</li> <li>• Strengthening drainage network to improve sanitation facilities in the villages</li> <li>• Promoting rural sports</li> </ul>	<ul style="list-style-type: none"> <li>• Strengthened drainage network in villages near plant location</li> <li>• Promoted rural sports activities in villages</li> </ul>

### ENVIRONMENTAL SUSTAINABILITY THROUGH SUSTAINABLE AGRICULTURAL PRACTICES

Objectives	Outcome FY'21-22
<ul style="list-style-type: none"> <li>• Impart Sustainable Agricultural practices</li> <li>• Environmental Sustainability through Conservation of Natural Resources</li> <li>• Environmental and health consciousness through stewardship</li> </ul>	<ul style="list-style-type: none"> <li>• Conducted 912 trainings and awareness sessions to farmers for imparting improved package of practices (POPs) including DSR</li> <li>• Reached out to 40,323 new farmers through DSR</li> </ul>

### EDUCATION AND SKILL DEVELOPMENT

Objectives	Outcome FY'21-22
<ul style="list-style-type: none"> <li>• Improve age appropriate learning levels</li> <li>• Improve attendance</li> <li>• Maximize the CSR programme reach</li> <li>• Improve youth's employability through skill development</li> </ul>	<ul style="list-style-type: none"> <li>• Increased the age appropriate learning levels by 80% among primary school children by conducting science workshops, training of volunteer teachers and learning camps</li> <li>• 480 youth trained in skill development centre</li> <li>• 300 youth placed in different sectors</li> </ul>

### WOMEN EMPOWERMENT

Objectives	Outcome FY'21-22
<ul style="list-style-type: none"> <li>• Improve Financial and legal literacy</li> <li>• Livelihood Promotion</li> <li>• Develop women entrepreneurs</li> </ul>	<ul style="list-style-type: none"> <li>• &gt; 7,000 women were covered through programme</li> <li>• &gt; 3,264 women had undergone financial and legal literacy training</li> <li>• &gt; 2800 women were directly linked with bank and dairy value chain</li> <li>• 385 women were involved in entrepreneur activities</li> </ul>



## Awareness on Coronavirus in Villages & Rural Healthcare through 3 Mobile Health Vans

**PI Foundation in collaboration with GVK-EMRI is implementing Swasthya Seva through 3 Mobile Medical Vans that supports more than one lakh population from remote 64 villages of Jambusar.**

Our Swasthya Seva ensures access to quality healthcare and has impacted over One lakh people residing in remote location of Jambusar taluka. This has reduced the financial burden on health expenditure for poor families.

PI Foundation is utilising these Mobile Medical Units 24x7 in 64 villages of Jambusar, Gujarat for spreading awareness on the necessity of social distancing and hand-sanitisation through instruction leaflets. The services are extended for conducting thermal screening, distributing masks and other necessities to villagers.



# CSR NEWSLETTER

## CORPORATE SOCIAL RESPONSIBILITY



CSR FY'22 **HEALTH, HYGIENE AND SANITATION** ENVIRONMENTAL SUSTAINABILITY | EDUCATION | WOMEN EMPOWERMENT

MAY 2022

### Highlights of the ongoing activities for the month:

- Screening of 100 labours is happening once a week around plant of Jambusar.

Coverage		
Mobile Health Unit in field		3
Villages Covered		64
Population Covered		1,18,851
Operations		
Total Beneficiaries treated (2020 - 2021)		80,985
Total Beneficiaries treated (2021-2022)		90,287
Total Beneficiaries treated (2022-2023)		11,796
Total Beneficiaries treated in May, 2022		5,901
Total working days in May, 2022		25
Performance		
Avg. Beneficiaries / MHU / Day		79
Avg. Villages visited / MHU / Day		3
MHU wise beneficiary report - Jambusar	Route	Beneficiary count - May 2022
MHU_PIF_1	Route-1	1,835
MHU_PIF_2	Route-2	2,210
MHU_PIF_3	Route-3	1,856





## Reviving Cotton Production and Increasing Growers' Income in India through Eco-friendly PB Knot Technology



PI Foundation in collaboration with The South Asia Biotechnology Centre (SABC) & Roots Foundation has been implementing an innovative and multi-stakeholder 'PROJECT BANDHAN: A Knot of PBW Protection' to embrace cutting-edge innovation by tagging the environmental friendly PB Knot technology to protect the cotton plant from devastating PBW (*Pectinophora gossypiella*).

Pink Bollworm (PBW) is one of the major pests of cotton in India. Its infestation is a big menace to cotton cultivation in cotton growing regions of the country. Cotton growers from across the country have to incur huge yield loss due to PBW infestation. 'Project Bandhan' is an exemplary initiative to promote pheromone based IPM production system of cotton. The project involves adopting villages to showcase IPM Package of practices and implement mating disruption technology on a mass scale to control Pink Bollworm (PBW).

As part of the CSR initiative, PI Foundation is keen to support the area wide implementation of Project Bandhan and is committed to sustainable agriculture and environmental protection in 2022-23.



# CSR NEWSLETTER

## CORPORATE SOCIAL RESPONSIBILITY



CSR FY'22 | HEALTH, HYGIENE AND SANITATION | ENVIRONMENTAL SUSTAINABILITY | EDUCATION | WOMEN EMPOWERMENT

MAY 2022

### Project Update:

- Partnership finalization is in the process
- Geographical Coverage:

State	District(s)	No. of PBKnot Clusters
Maharashtra	Yavatmal, Wardha, Amravati, Buldhana	8 clusters
Rajasthan	Nagaur, Ganganagar, Hanumangarh	3 clusters
Haryana	Sirsa, Jind	2 clusters
Punjab	Bhatinda, Mansa	2 clusters
Gujarat	Saurashtra (Bhavnagar/Amreli and Rajkot/Surendranagar) North Gujarat-Sabarkanta/Banaskata	3 clusters
Andhra Pradesh	TBD	TBD
Telangana	TBD	TBD
	Total Clusters	18 Clusters

### Key Highlights of the Activities Planned:

- Surveying and monitoring of Pink bollworm
- Organise meeting with Village Panchayat and interactions with farmers to familiarize and register them for the project
- Supplying farm inputs such as PB Knot, Pheromone trap, Tricho-card and Biopesticides etc. to farmers

**कापूस एकात्मिक व्यवस्थापन प्रकल्प**  
अंतर्गत  
**बियाणे वाटप कार्यक्रम**  
दिनांक : ९ जून २०२१  
ग्राम : आदासा व वरोडा

प्रकल्प सुरुवात सहकार्य  
अॅग्रोव्हिजन फाऊंडेशन SOUTH ASIA BIOTECHNOLOGY CENTRE  
दक्षिण एशिया बायोटेक्नॉलॉजी सेंटर

सहाय्य RASI

राज्यिक कार्यक्रम : आ.क.प्र.प. - केंद्रिय कापूस संशोधन संस्था, नागपूर



## Employability-linked Skill Development Centre at Jambusar

PI Foundation along with Rural Shores has been running a Skill Development Centre in Jambusar. At the Centre, unemployed and underprivileged youth are trained with vocational training courses across various sectors to generate employment after their course completion. New trade as 'electrician' has been introduced this year and has replaced 'food & beverage service stewards' basis the post-covid assessment of potential employment opportunities in nearby areas. The courses are for 3 months (Min 500 hrs. per trainee) with an annual intake of 400 students.

PI Foundation Skill Development Centre has been running smoothly with strict adherence to COVID protocol. We saw a total of 118 students enrolling in 2022-23 and continuing their courses in Advanced Excel, BPO and Electrician course.



S.No.	Type of Courses	No. of Students
1	Advanced Excel & C++	62
2	Electrician	26
3	BPO	30
	<b>Total</b>	<b>118</b>



## Improving Learning Outcomes in 135 Govt. Elementary Schools of Jambusar

PI Foundation in collaboration with Pratham Education Foundation has been implementing a CSR project to improve learning outcomes of over 12000 children enrolled in Govt. Elementary Schools located in 82 villages of Jambusar Block. The project envisages age & grade-appropriate learning standards for students in 135 schools of Jambusar taluka in Bharuch district.



### Highlights during the month

- Follow-up camp completed by Cluster Resource Leader (CRL)
- Summer camp training
- Science community activities
- Library Group running in all villages

### Follow-up Camp:

- Follow-up camps are running in 24 schools after completion of 40 days Learning Camp
- 2 to 3 week follow-up camp completed on word and Para Level Children's in 24 schools
- 208 children actively participating in the process

### Summer Camp Training:

- Summer camp training conducted at Jagana Palanpur place with all CIM
- Language and math activities are running under summer camp involving children from Std 4 to 6. 1 hour on language and 1 hour on math is deployed every day





## Science Activities:

- Sky watching completed under 7 villages with 158 children of Std 6 to 8. 174 parents also attended sky watching
- Summer camp running in 18 villages with 289 children from Std 6 to 8. Activities conducted around solar bulb, water filter, solar cooker and clean water



## Library Group Activities:

- Library Group running under 82 villages through volunteers
- Total 398 Groups actively participated. Total 1912 children covered from Std 3 to 8





## ASMITA Project - Women Empowerment through Improved Access to Credit and Livelihood Initiatives in 20 Villages

ASMITA project is being implemented with an aim to form and strengthen Self-help Groups (SHGs) of women for creating a sustainable base for microfinance activity in 20 villages- 15 villages of Jambusar (Sarod, Nodhna, Uber, Vedach, Samoj, Kavali, Nahar, Kangam, Amanpur, Tundaj, Kareli, Kanhva, Piludra, Nobar & Bhodar) and 5 villages of Panoli area (Panoli, Sanjali, Kapodara, Bakrol & Umarwada).

Coronavirus pandemic created an opportunity to test the resilience of the leadership and systems. Following interventions were done during the month in Jambusar.

- **Strengthening of SHGs:** Monthly meetings of 125 groups were conducted and 1114 SHG members participated in the meeting. The meetings entailed discussions on regularity of conducting meetings, savings, loan repayments, updating records and linking members with Insurance & Govt. schemes

- **Status of Savings:** 125 groups accumulated total savings of ₹2.07 lac
- **Status of Loan Accessed:** 11 women from 5 villages accessed loans amounting to ₹2,55,000. This month's loan was majorly availed for Animal Husbandry. 10 SHG women renewed their Joint Liability Group Loan of ₹2,00,000





### • Highlights of Panoli

Monthly meetings of 88 groups were conducted covering 993 SHG members. The meetings entailed discussions on the regularity of conducting meetings, savings, loan repayments, and linking members with insurance schemes.

All groups that received loans through Mahila Utkarsh Yojana were informed about repaying the loan amount by depositing ₹1,000 per month. Groups that had opened their bank accounts were advised to submit necessary documents in the Taluka for receiving revolving funds.



### • Status of Savings & Loan

- 80 groups collected a total saving of ₹1,12,000
- A total loan amount of ₹73,500 was availed by 11 women. The major loan was availed for initiating education, health & marriage purposes

### • Linkages with Govt. Schemes

35 SHG women were linked with Govt. schemes. Forms were filled for Ayushman Card, E - shram Card, and Widow Pension and submitted to the Government offices. Information about 'Pradhan Mantri Suraksha Bima' and 'Pradhan Mantri Jivan Jyoti Bima' was also shared with members

E - shram Card - 31; Aadhar Card - 1; Widow Pension Card - 3





## Economic Empowerment of Women Smallholders and Workers through Improved Agriculture and Inclusive Dairy Value Chain Promotion

PI Foundation along with CARE India is implementing a project titled 'Improved Agriculture and Inclusive Dairy Value Chain Promotion' (IAIDVC-II) in 59 villages of Jambusar block of Bharuch district in Gujarat. The project is working with 3,369 women smallholders through 293 Self Help Groups (SHGs) and 6 cluster level federations. The goal of the project is to enhance the economic empowerment of women smallholders and landless workers through improved agriculture, livestock, and inclusive dairy value chain promotion.

### Strengthening of SHGs and Federation

- Saving meetings are the core of SHG. Project team ensures regular saving meetings are held following all rules and regulations. This month 220 SHG saving meetings were attended by field team members

- **Federations:** The preparation for block level federation has been initiated through regular deep discussions among SHG members every 10 days. As a result of the continuous discussions regarding federation membership fee and service charges, ₹19,230/- have been collected by cluster level federations which will be deposited in the block level federation account once it is formed

5 cluster level general meetings have been organized at cluster level federations to share updates and create awareness on block level federation.

One of the cluster level federations "Tirth Sakhi Sangh" has established a Tailoring training unit at village Thanava. Project has supported the federation with 3 sewing machines. 15 women from surrounding villages are coming for training to the Centre. The federation is charging a fee of ₹500 per person / month to the trainees with the aim of earning revenue and also providing the opportunity of skill training at an affordable cost. Girls and women of surrounding villages are unable to travel to Jambusar due to lack of transportation, social issues, time consuming travel etc.

Sita Sakhi Sangh of Maalpur village has initiated the business of a Flour Mill and Masala Unit with project support.



### Exposure Visit:

- Two team members visited Anubhuti Foundation in Pune to observe and learn about their food production unit. The team is planning that one of the cluster level federations would establish a similar business for production of Jamun Jam and other Jamun products



### Linkages Strengthened with Government Department:

6 representatives of 5 cluster level federations visited the District Development Officer (DDO) and Collector of Bharuch. They have given an application to the officers regarding the issues SHG members are facing in dealing with banks.

### Savings and Loan:

- ₹2.61 lac was the monthly saving of 273 SHGs in this month, cumulatively total saving of 293 SHGs till date is ₹1,40,22,462/-. ₹1,39,000/- has been accessed by 26 SHG members as an internal loan. The purpose of taking loan was mainly purchasing agriculture input material, cattle feed, goat purchase, starting small petty shop and medical help etc.

**Bank linkages:** 26 applications for Cash Credit limit have been submitted to Taluka Panchayat in this month





### Capacity Building Trainings:

In this month capacity building trainings in Financial Literacy, Leadership & Management Training and Vision Building exercise was conducted with SHG members. Apart from this, trainings for Agri leaders and Dairy entrepreneurs were organized.

- TOT for cluster coordinators and change agents have been organized on grading, sorting, and marketing of wheat crop and cattle care in summer season
- 119 Agri leaders have been given training by cluster coordinators and change agents on the topics covered in TOT
- 25 Pashu Palak Pathshala have been organized to create awareness on best practices of goat / cattle rearing and promote Pashu Sakhi work
- 20 Gender dialogues have been facilitated with 200 couples using the gender dialogue toolkit
- The team including Cluster level and Village level SHG guides has undergone a 3-day gender training by CARE Gender Expert - Ms. Lata Krishnan. The training covered reflections on implementing gender dialogue toolkit, social norms, gender based violence, responsive feedback mechanism and interaction with federation members

### Goat - An Income Source for Rural Women:

Manjulaben Chunara, a landless woman from village Kaliyari in Jambusar block of Bharuch district, depended on labour work to earn for the family of 12 before she joined an SHG named Sahajanad formed by PI Foundation and CARE India in January 2019. She took an internal loan of ₹10,000/- from her group in December 2019 and purchased 2 goats. She learned good practices of goat rearing by participating in Bakri Palak Pathshala organized by the project team. She adopted the practices she learned and now she has 15 goats! She earned ₹50,000/- on last Bakrid by selling 4 goats. She could repay the loan in time and now she is preparing male goats to sell on the next Bakrid and expecting to earn around ₹1,00,000/-



# PI's Sustainability GOALS 2025

## INCREASE OPERATIONAL ECO EFFICIENCY AND REDUCING ECOLOGICAL FOOTPRINT

6 12 13

- Increase renewable energy usage to 20% of total
- Reduce CO2 emission by 25%
- **Reduce landfill Hazardous waste by 25%**
- Reduce fresh water consumption by 25%



01

## ACHIEVE BEST IN CLASS EMPLOYEES SAFETY, HEALTH AND WELLBEING STANDARDS AND DIVERSIFIED CULTURE AT WORKPLACE

4 5 8

- Reduce lost-time injury frequency rate to 0.20
- Ensure NIL fatal injury in plant operations
- Increase employees average training hours per FTE by 25%.
- Increase women participation in leadership positions by 25%



02

## CONTRIBUTE TO IMPROVE FARM PRODUCTIVITY AND PROSPERITY OF THE FARMERS AND INCLUSIVE DEVELOPMENT & WELLBEING OF THE SOCIETY.

4 8 10

- Introduce new technologies/product/services and intensify farmers' education to improve the farm productivity and reduce environment impact of agriculture by saving water usage
- Conduct skill development training for women and youth to improve their employability and independence
- Contribute for education and healthcare of underprivileged in the society.



03

## JUNE UPDATES COMING SOON

For any Feedback/suggestions, write to us: [pifoundation@piind.com](mailto:pifoundation@piind.com)