

Building Sustainable Communities

- ▶ Awareness on Coronavirus in Villages & Rural Health Care through 3 Mobile Health Vans
- ▶ ASMITA Project - Women Empowerment through Improved access to credit and livelihood initiatives in 20 Villages
- ▶ Skill Development Centre
- ▶ Reviving Cotton Production and Increasing Growers' Income in India through Eco-friendly PB knot technology
- ▶ Improving Learning Outcomes in 135 Govt. Elementary Schools

.....Read more



HEALTH, HYGIENE AND SANITATION

Budget FY'22-23
Expense till June

Objectives	Expected Outcome FY'23
<ul style="list-style-type: none"> Increase access to quality healthcare Improve Preventive healthcare 	<ul style="list-style-type: none"> Around 1,00,000 people will be treated by Mobile Health Vans and health camps 50 % decrease in primary healthcare issues within MMU outreach Setting up of a hospital 10,000 people will be benefitted from Blood Bank Project Support government, District Administration, Municipal Corporation, farmers and communities during COVID-19 pandemic

WOMEN EMPOWERMENT

Budget FY'22-23
Expense till June

Objectives	Expected Outcome FY'23
<ul style="list-style-type: none"> Improve Financial and legal literacy Livelihood Promotion Develop women entrepreneurs 	<ul style="list-style-type: none"> > 7,500 women will be covered through programme > 3,500 women will have undergone financial and legal literacy training > 3,250 women will have better livelihood opportunities and income generating activities

RURAL INFRASTRUCTURE DEVELOPMENT

Budget FY'22-23
Expense till June

Objectives	Expected Outcome FY'23
<ul style="list-style-type: none"> Strengthening rural infrastructure through need based interventions Strengthening drainage network to improve sanitation facilities in the villages Farmers empowerment 	<ul style="list-style-type: none"> Strengthening rural infrastructure specially drinking water and toilets & rural roads. Strengthening of drainage network around plant location Need based farmer empowerment programs

ENVIRONMENTAL SUSTAINABILITY THROUGH SUSTAINABLE AGRICULTURAL PRACTICES

Budget FY'22-23
Expense till June

Objectives	Expected Outcome FY'23
<ul style="list-style-type: none"> Impart Sustainable Agricultural practices Environmental Sustainability through Conservation of Natural Resources Environmental and health consciousness through stewardship 	<ul style="list-style-type: none"> Will benefit Over 50,000 new farmers through DSR, PB Knot & other CSR projects on Agriculture 1.8 trillion liters of water will be saved using DSR Avg. ₹7,500/Acre will be saved in the cost of paddy cultivation Promote product stewardship

QUALITY EDUCATION AND SKILL DEVELOPMENT

Budget FY'22-23
Expense till June

Objectives	Expected Outcome FY'23
<ul style="list-style-type: none"> Improve age appropriate learning levels Improve attendance Setting up an Educational Institution Improve youth's employability through skill development 	<ul style="list-style-type: none"> 50% Increase in class appropriate learning levels ~15,000 students will be covered through the programme Train ~550 underprivileged youth and help them obtain jobs



Awareness on Coronavirus in Villages & Rural Healthcare through 3 Mobile Health Vans

PI Foundation in collaboration with GVK-EMRI is implementing Swasthya Seva through 3 Mobile Medical Vans that support more than one lakh population from 64 remote villages of Jambusar.

Our Swasthya Seva ensures access to quality healthcare and has impacted over One lakh people residing in remote locations of Jambusar Taluka. This has reduced the financial burden on health expenditure for poor families.

PI Foundation is utilising these Mobile Medical Vans 24x7 in 64 villages of Jambusar, Gujarat for spreading awareness on the necessity of social distancing and hand-sanitisation through instruction leaflets. The services are extended for conducting thermal screening, distributing masks and other necessities to villagers.



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CSR COMMERCIALS FY'23 **HEALTH, HYGIENE AND SANITATION** ENVIRONMENTAL SUSTAINABILITY | WOMEN EMPOWERMENT | EDUCATION

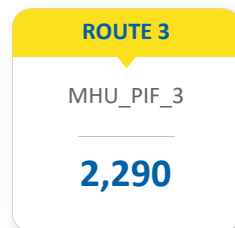
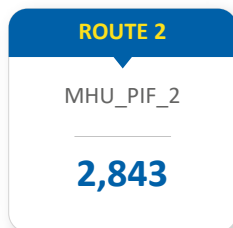
JUNE 2022

Highlights of the ongoing activities for the month:

- Screening of 100 labours is happening once a week around plant of Jambusar.

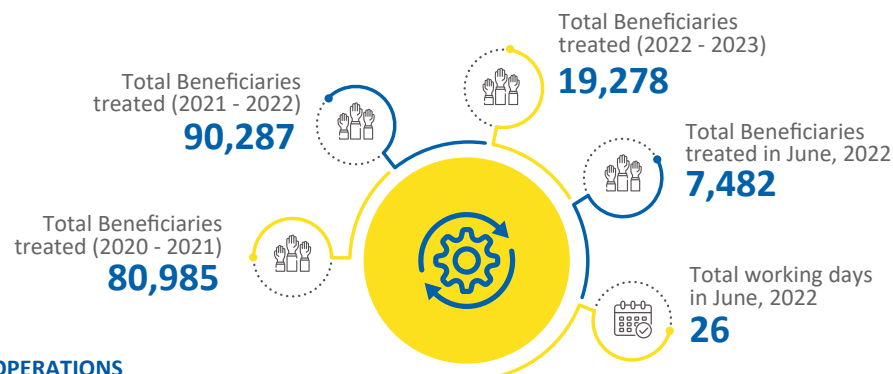
COVERAGE	
Mobile Health Unit in field	3
Villages Covered	64
Population Covered	1,18,851

PERFORMANCE	
 96 Average Beneficiaries / MHU / Day	 3 Average Villages visited / MHU / Day



MHU WISE BENEFICIARY REPORT
Jambusar

BENEFICIARY COUNT - JUNE 2022



OPERATIONS





Project Vriddhi - Improved Health and Nutrition Status of Children & Adolescents

PI Foundation in collaboration with Institute for Global Development (IGD) launched Project Vriddhi at the end of 2021-22 to create an integrated model towards improved health and nutrition status of children and adolescents based on a continuum of intensive care approach by involving key stakeholders and building their capacities and skills in Jambusar block of Bharuch district in state of Gujarat.

Objectives:

- Identify and intervene with vulnerable children and adolescents for health and nutritional impact.
- Involve with adolescents and peer groups to bring about behavior change with special focus on health and nutrition.
- Enhance knowledge and skill sets of all caregivers, healthcare providers, ICDS functionaries and school teachers towards improving the health and nutritional status of children and adolescents.

- Facilitate educational institutions to promote health and nutritional guidance, particularly among teachers of science and information technology.
- Promote peer leadership to spread health awareness among the target group effecting social behavioral change and its application.
- Engage with all key stakeholders including parents and community members through advocacy and liaison for appropriate social and behavioral changes on different activities of health and nutrition.



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PI Foundation has identified total 16 villages from Jambusar Block, Dist. Bharuch for the implementation of Project Vriddhi. Amanpor Nana, Sarod, Kava, Piludra, Amanpor Mota, Samoj, Bhodar, Tundaj, Kahnava, Uber, Nobar, Nahar, Kareli, Nondhana, Vedach, Kangam

Under Project Vriddhi beneficiaries such as antenatal care & postnatal care, newborn babies, children between 0-5 years, 6-9 years and 10-19 year adolescents will be covered. The main target groups are children and adolescents between 0-19 years of age. We are working to bring back Severely Acute Malnourished / Moderately Acute Malnourished Children's Journey from Red / Yellow Zone to Green Zone. The current situation is as follows:



NO. OF AWW'S	NO. OF VILLAGES	0-6 YEARS CHILDREN	SAM	MAM	ANC	PNC
66	16	4653	90	299	423	442

- 7 Group Meetings with Community Health Awareness Activities carried out at Mota Amanpor, Vedach, Nondhana, Kava, Samoj, Kareli & Piludra Village
- ANC / PNC visit in Vedach, Nahar, Sarod, Piludra, Kava, Uber Village of Jambusar Taluka





- Field Health Workers visited Aanganwadi Centers in Kareli, Uber, Piludra Sub-Center & Kava for awareness generation and observation of Aanganwadi work, data collection and verification of existing data under survey procedure to cover:

- Total 157 Beneficiaries
- No. of ANC women - 60
- No. of PNC Women - 40
- 50 Children covered during this visit

- PI Foundation and IGD Health Workers teams celebrated World Menstruation and Hygiene Day, 2022 in Vedach, Piludara and Vanzara Community of Jambusar Taluka on 28th May, 2022. IGD organized a three-day event in which around 50 participants were covered.



- PI Foundation in collaboration with Institute for Global Development (IGD) started Medical Health Screening of children, adolescents, pregnant & lactating women from May 2022 in 16 identified villages of Jambusar Taluka.

Beneficiary details are as follows:

187

Total Beneficiaries Covered Under Medical Screening Program

105

No. of Child 0-6 Yr.

03

Severely Acute Child (SAM)

15

Moderately Acute Child (MAM)

31

No. of ANC covered

25

No. of PNC covered

08

No. Adolescents covered under screening



9th Batch of Vocational Training Program on Chemical Plant Operators at DDU, Nadiad

PI Foundation in association with Dharmsinh Desai University-Anchor Institute-Chemicals & Petrochemicals, Nadiad, promoted by the Centre for Entrepreneurship Development - Industries Commissionerate, Govt. of Gujarat initiated 9th batch of Vocational Training Program on 'Chemical Plant Operators' on 11th May, 2022 with 58 science graduates (B.Sc & M.Sc.). 8 batches of this program have been successfully completed.

Participants were selected through a rigorous process. The objective of the program is to help students undergo a specially designed vocational training course on chemical engineering concepts, industrial safety and environmental sustainable practices, combining classroom study with practical industrial experience. The aim is to enhance the employability of budding science graduates from the economically weaker background. The program focuses on building technical and soft skills of the candidates to accelerate their professional career. The course curriculum is of 90-days with classroom training, hands-on training in DDU lab and industrial visits.





Reviving Cotton Production and Increasing Growers' Income in India through Eco-friendly PB Knot Technology



PI Foundation in collaboration with The South Asia Biotechnology Centre (SABC) & Roots Foundation has been implementing an innovative and multi-stakeholder 'PROJECT BANDHAN: A Knot of PBW Protection' to embrace cutting-edge innovation by tagging the environmental friendly PB Knot technology to protect the cotton plant from devastating PBW (*Pectinophora gossypiella*).

Pink Bollworm (PBW) is one of the major pests of cotton in India. At present, the pink bollworm has been recorded in all three cotton growing zones of India. PBW has emerged as a key pest affecting cotton over almost 12 million hectares annually. The current methods of controlling pink bollworm primarily rely on chemical spraying, however, it is increasingly becoming difficult to achieve a high degree of suppression due to non-existence of highly effective insecticide and well established population of pink bollworm across different cotton growing zones.

PI Foundation in collaboration with South Asia Biotechnology Centre (SABC), Jodhpur has continued its work on "Country-wide Pink Bollworm Management Strategy and Scientific Outreach in Kharif 2022-23". Project Bandhan, to popularize mating disruption PB Knot technology, will be laid out in 7 states representing three cotton growing zones of Northern, Central and Southern India. SABC will be implementing Project Bandhan in Kharif 2022-23 in 19 clusters, each of over 62.5 acres spread in 16 districts of 7 states, in partnership with Agrovision Foundation, Ambuja Cement Foundation, SAUs, KVKs & local organizations under the technical guidance of ICAR-Central Institute for Cotton Research (CICR), Nagpur.





Geographical coverage of mating disruption of PB Knot in Kharif 2022-23

Partnership finalization is in process

STATE	DISTRICT(S)	NO. OF PB KNOT CLUSTERS
Maharashtra	Yavatmal, Wardha Amravati, Buldana	Two each district (Total: 7 clusters)
Rajasthan	Ganganagar, Hanumangarh	1 each district (Total: 2 clusters)
Haryana	Sirsa, Fetahabad	1 each cluster (Total: 2 clusters)
Punjab	Bhatinda, Mansa, Fazilka	1 each district (Total: 3 clusters)
Gujarat	Saurashtra (Bhavnagar/Amreli and Rajkot/Surendranagar)	2 in Saurashtra, 1 in North Gujarat Total: 3 clusters
Andhra Pradesh	North Gujarat-Sabarkanta/Banaskata	
Telangana	Guntur	1 in Guntur
	Warangal	1 in Warangal
		Total: 19 Clusters

All the preparation for the nationwide implementation of Project Bandhan in three cotton growing zones (North, Central and Southern Zone) has been completed in June 2022. Collaborators and partner institutions based on their grassroot network have been selected for the implementation in respective cotton growing areas. Farmers have been enrolled in each of identified clusters in Northern India's Punjab, Haryana and Rajasthan.

A team of 45 field staff and State coordinators of partner institute have been rigorously trained on PBW life cycle, symptoms & management, PB Knot technology and tagging methodology and data collections in June 2022. Following standard formats have been prepared to help field team with regular reporting and meticulous observations and data collections in all identified clusters.

Format for data collection, Kharif 2022-23:

FORMAT	OBSERVATIONS
Cluster identification & farmers enrollment	Details of village, nos. of farmers, cotton hybrid and date of sowing and cotton acreages
Farmers field activity details	Recording of key parameters during the crop season
PBW trap catches data sheet	Male moth trap data
PBW damage data sheet - flowers, green bolls and locules	Rosette flower, green boll and locule damage
PBW yield estimation	Yield estimation from 2nd picking onwards

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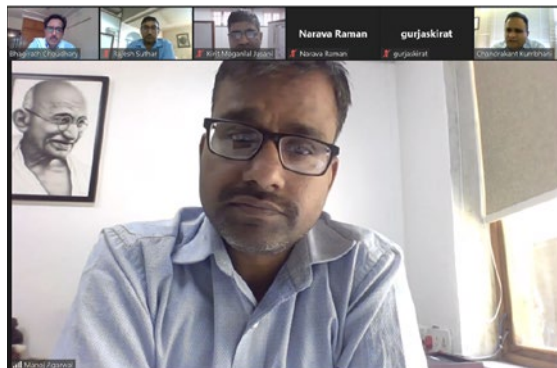
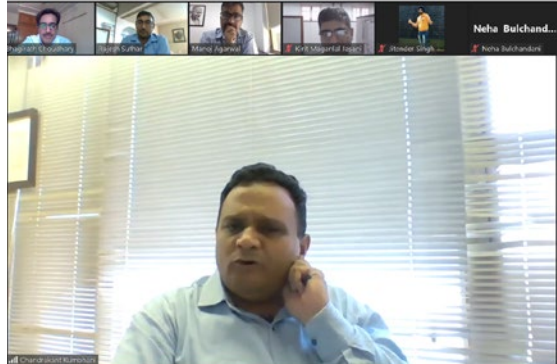
ENVIRONMENTAL SUSTAINABILITY

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JUNE 2022

Dr. CD Mayee and Dr. Dilip Monga will lead the country wide implementation of Project Bandhan in Kharif 2022-23.

A series of online and offline meetings carried out with identified partners and key officials of Ambuja Cement Foundation, Agrovision Foundation, KVKs, SABC and PI Foundation to skill and train manpower involved in the implementation of Project Bandhan in Kharif 2022-23.



Based on discussions and training program, the Project Bandhan for Kharif 2022-23 has successfully completed the identification of clusters and enrollment of farmers in all clusters in Northern cotton growing zones.

Finalization of Clusters in Northern India

State	District	Cluster Details		Area (Acres)	Nos of Farmers enrolled
		Village	Tehsil		
Punjab	Bhatinda	Behman kaur Singh	Talwandi sabo	66	13
	Mansa	Ghuduwala	Sardulgarh	66	20
	Fazilka	Mahuana Bodla	Arniwala Sekh Suban	61	13
Rajasthan	Ganganagar	Pattli	Sadulsahar	61	10
	Hanumangarh	Haripura	Sangaria	63	12
Haryana	Sirsa	Dharampura	Kalanwali	70	9
	Fatehabad	Khairati khera	Fatehabad	82	14

PROJECT BANDHAN
A Knot of PBW Protection

प्रोजेक्ट बंधन
सीके बॉट: तुलसी फुलकी से सुरक्षा

कपास एकीकृत कीट प्रबंधन परियोजना

कम लागत में अधिक उत्पादन

गाँव: _____ जिला: _____
खरीफ : 2022-23

कार्यान्वयन सूत्रधार: **SOUTH ASIA BIOTECHNOLOGY CENTRE**
दक्षिण एशिया जैवप्रौद्योगिकी केन्द्र

आयोजक: **Ambuja Cement FOUNDATION**

प्रायोजक: **PI Foundation**

भा.कृ.अ.प. - केन्द्रीय कपास अनुसंधान संस्थान, नागपुर

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In addition, a series of resource materials to meet the information needs of field staff, coordinators, key stakeholder and farmers has been developed in Hindi to cater to cotton-growing zones in the North.

Following knowledge resources have been finalized on mating disruption technology using PB Knot technology in Hindi in consultation with PI Foundation and other partners. All the knowledge resources have been verified for technical content complying with the POP issued by ICAR-CICR and vetted by Dr. CD Mayee and Dr. Dilip Monga, former head of ICAR-CICR RRS Sirsa.





ASMITA Project - Women Empowerment through Improved Access to Credit and Livelihood Initiatives in 20 Villages

ASMITA project is being implemented with an aim to form and strengthen Self-help Groups (SHGs) of women for creating a sustainable base for microfinance activity in 20 villages- 15 villages of Jambusar (Sarod, Nodhna, Uber, Vedach, Samoj, Kavali, Nahar, Kangam, Amanpur, Tundaj, Kareli, Kanhva, Piludra, Nobar & Bhodar) and 5 villages of Panoli area (Panoli, Sanjali, Kapodara, Bakrol & Umarwada).

- **Strengthening of SHGs:** Monthly meetings of 123 groups were conducted and 1,093 SHG members participated in the meeting. The meetings entailed discussions on regularity of conducting meetings, savings, loan repayments, updating records and linking members with Insurance & Govt. schemes
- **Status of Savings:** 123 groups accumulated total savings of ₹2.06 lac
- **Status of Loan Accessed:** 17 women accessed loans amounting to ₹3,34,000. This month's loan was majorly availed for Animal Husbandry. 12 SHG women renewed their Joint Liability Group Loan of ₹3,00,000



Highlights of Panoli

- Monthly meetings of 84 groups were conducted covering 935 SHG members. The meetings entailed discussions on the regularity of conducting meetings, savings, loan repayments, and linking members with insurance schemes.
- All groups that received loans through Mahila Utkarsh Yojana were informed about repaying the loan amount by depositing ₹1,000 per month. Groups that had opened their bank accounts were advised to submit necessary documents in the Taluka for receiving revolving funds.



- **Status of Savings & Loan**

- 80 groups collected a total saving of ₹1,11,800
- A total loan amount of ₹1,16,500 was availed by 13 women. The major loan was availed for initiating house maintenance, health and marriage purposes

- **Linkages with Govt. Schemes**

23 SHG women were linked with Govt. schemes. Forms were filled for Ayushman Card, E-shram Card, and Widow Pension and submitted to the Government offices. Information about 'Pradhan Mantri Suraksha Bima' and 'Pradhan Mantri Jivan Jyoti Bima' was also shared with members

E-shram Card - 10, Old Age Pension - 1, Sukanya Yojana - 4, Pradhan Mantri Suraksha Bima Yojana - 3 & Pradhan Mantri Suraksha Bima Yojana - 5





Economic Empowerment of Women Smallholders and Workers through Improved Agriculture and Inclusive Dairy Value Chain Promotion

PI Foundation along with CARE India is implementing a project titled 'Improved Agriculture and Inclusive Dairy Value Chain Promotion' (IAIDVC-II) in 59 villages of Jambusar block of Bharuch district in Gujarat. The project is working with 3,369 women smallholders through 293 Self Help Groups (SHGs) and 6 cluster level federations. The goal of the project is to enhance the economic empowerment of women smallholders and landless workers through improved agriculture, livestock, and inclusive dairy value chain promotion.

Strengthening of SHGs and Federation

- Saving meetings are the core of SHG. Project team ensures regular saving meetings are held following all rules and regulations. This month 213 SHG saving meetings were attended by field team members

- **Federations:** The preparation for block level federation has been initiated through regular deep discussions among SHG members every 10 days. As a result of the continuous discussions regarding federation membership fee and service charges, ₹32,640/- have been collected by cluster level federations which will be deposited in the block level federation account once it is formed. Village level meetings have been organized in 10 villages to create more concrete understandings on block level federation and the objectives of service charge and membership fee in order to develop a sustainable community-based institute.





Celebration of World Environment Day:

On World Environment Day, the project organized a program at village Kora with the support of the Forest department. SHG members along with their spouses participated in the program very enthusiastically. Woman Sarpanch of the village Mrs. Bhavikaben Gohil, Deputy Sarpanch Mr. Ismailbhai Malek, Panchayat members Mrs. Chetnabhen Gohil, Mrs. Kinjalben Gohil and Mrs. Ruksanabanu Malek along with Forest Officers – Range Forest Officer Ms. Manishaben Ahir, Forest Officers Kiritbhai Sindha, Panakjbhai Patel, Forest Guards Anilbhai and Vikrambhai graced this occasion.

Guests shared their thoughts on the environment and appealed to the community to save trees and water to protect our environment. The forest department supported with 200 plants which were distributed among SHG women. Tree plantation was done by the couples in areas surrounding the lake and near the temple (common land of Panchayat). They not only planted the trees but also adopted the plant and took a pledge to care for it.





- **Internal Loan:** ₹1,81,000/- has been accessed by 36 SHG members as an internal loan. The purpose of taking loan was mainly to purchase agriculture input material, cattle feed, purchase of goat, starting small petty shop and medical help, children education, support in group enterprise etc.
- **Bank linkages:** One SHG of Kalak village received a loan of ₹1 lac under the Mukhya Mantri Mahila Utkarsh Yojana. So far 17 SHGs have received loans of ₹17 lacs under the scheme

The successful case story of our SHGs that took loans from the bank, utilized the amount for economic activities and repaid regularly were recognized by the Bank of Baroda, Jambusar branch by displaying 5 case studies on the bank's notice board.



Linkages Strengthened with Government Departments – KVK and DRDA:

The project has changed the approach in linkages with various departments. Rather than project teams dealing with the departments, we are now facilitating federation members to be engaged in linkages. To take this forward, an exposure visit was organized at KVK Chasvad in which representatives of federation had a meeting with Mr. Lalit Patil, scientist of KVK. The federation members had a meeting with District Livelihood Manager Mr. Pravinbhai Vasava.





Dairy Related Activities:

- The committee members of our six Milk Collection Centers (MCCs) participated in Annual General Meeting of District Dairy at Bharuch. Participants managed their travel on their own and did not expect transportation or any other facility from project as they used to expect in past thus showing their sense of ownership
- Monthly meeting of all MCCs were organized at Panchakad Milk Collection Center. The best performer MCC was rewarded by the project



Capacity Building Trainings:

In this month training for Agri leaders and training for tech champions was organized.

- TOT for cluster and village level SHG guides and Agri leaders were organized on soil testing
- 109 Agri leaders were given training by cluster and village level SHG guides on the topics covered in TOT
- 25 Pashu Palak Pathshala were organized to create awareness on good practices of goat / cattle rearing and promote Pashu Sakhi work
- Training on using digital platforms was organized for 25 tech champions who have been identified to support SHG women in participating in Maasik Samvad
- 20 MHM awareness programs were organized in different villages to create awareness on menstrual hygiene and promoting sanitary pads business of Maa Sakhi Sangh



Training on Soil Testing Kit:

Project has created awareness on importance of soil testing in last 5 years as a result of which farmers have adopted this practice and noticed the difference of following the recommendation of soil testing results. Project has supported Agri leaders and cluster level federations with 60 soil testing kits to ensure the accessibility of soil testing at village level. The training has been organized for these Agri leaders and federation members on the use of the soil testing kits

Other Activities:

- 10th Maasik Samvad (Monthly Discussion) was organized through online platform to share project highlights of the month and establish a formal feedback mechanism. In this Maasik Samvad, SHG members shared their success stories with all participants.
- Mr. Puneet Bali- Executive Director, FRMC department of CARE India visited the project, interacted with the team to understand the project interventions, and visited the field. He appreciated the work done by the team and gave his valuable suggestions.





Employability-linked Skill Development Centre at Jambusar

PI Foundation along with Rural Shores has been running a Skill Development Centre in Jambusar. At the Centre, unemployed and underprivileged youth are trained with vocational training courses across various sectors to generate employment after their course completion. New trade as 'Electrician' has been introduced this year and has replaced 'Food & Beverage service stewards' basis the post-covid assessment of potential employment opportunities in nearby areas. The courses are for 3 months (Min 500 hrs. per trainee) with an annual intake of 400 students.

PI Foundation Skill Development Centre has been running smoothly with strict adherence to COVID protocol. We saw a total of 137 students enrolling in 2022-23 and continuing their courses in Advanced Excel, BPO, BFSI and Electrician course.

TYPE OF COURSES	NO. OF STUDENTS
Advanced Excel & C++	56
Electrician	26
BPO	25
BFSI	30
Total	137





Improving Learning Outcomes in 135 Govt. Elementary Schools of Jambusar

PI Foundation in collaboration with Pratham Education Foundation has been implementing a CSR project to improve learning outcomes of over 12,000 children enrolled in Govt. Elementary Schools located in 82 villages of Jambusar Block. The project envisages age & grade-appropriate learning standards for students in 135 schools of Jambusar taluka in Bharuch district.



Highlights during the month

- Summer camp completed by Community Instructors
- Science community workshop completed
- Library Group running in all villages
- Documentary completed in Vedach Boys School

Summer Camp

- Summer camp completed in 23 schools by Community Instructors post training
- 2 week summer camp focussed on word and Para level children in 23 schools
- 301 children from Std. 3 to 5 participated in the summer camp
- Summer camp also completed in 12 villages by Community volunteer with 113 children



Science Communities Workshop



- Science Workshop completed at community level with Std 6 to 8 children's in 70 Schools
- Models on Solar bulb, Potable drinking water, Solar cooker, Solar water filter etc were made by children at community level and presentation was done as well
- Total 1130 children participated in this Workshop. Parents also visited and observed the progress during the workshop



Library Group Activities



- Library Group running in 82 villages through volunteer.
- Total 398 Group actively participated. Total 1912 children covered from Std. 3 to 8.
- Cluster Instructor provided day wise material to all 3 to 5 and 6 to 8 Library groups. Cluster Instructor also visited the groups on daily basis and provided support to children and volunteers. Children learn in groups through material for an hour



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The underlining theme of PI's CSR philosophy is to create equity in society with its actions. Keeping **Caring, Sharing** and **Growing** at the core, the goal is to ensure that economic growth is **socially** and **environmentally** sustainable.

JULY UPDATES COMING SOON

For any Feedback/suggestions,
write to us: pifoundation@piind.com